

TallahasseeVoices

Healthcare Tax Survey

May 22, 2006

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Survey was conducted May 22, 2006 as part of *TallahasseeVoices*, a pro bono internet panel sponsored by Kerr & Downs Research.

Healthcare Sales Tax Referendum

- A May 22, 2006 survey by *TallahasseeVoices* shows that 56% of county residents do not want the County Commission to allow a referendum on increasing sales taxes to fund healthcare for uninsureds
- Top reasons for **not** letting the referendum go forward:
 - Increase sales tax to highest level in Florida
 - Part of property taxes already cover health insurance for the uninsured
 - It will increase taxes on poor people
- Top reasons for letting the referendum go forward:
 - Let voters rather than commissioners decide
 - Uninsured must now choose between insurance and food, housing, etc.
 - It's the right thing to do to care for less fortunate
- Survey methods:
 - Internet panel of 3,000 residents – 610 responded
 - Opt-in panel is intended to be reflective of all who have access to email at home, school, or work
 - Approximately 85% of residents have access to email
 - Results have been weighted to reflect demographic profile of Leon County

Source: *TallahasseeVoices*, sponsored by Kerr & Downs Research

