



# FSU's Tuition

***TallahasseeVoices*** is a pro bono internet survey panel sponsored by Kerr & Downs Research with special media support of WCTV. Survey was conducted March 5<sup>th</sup> & 6<sup>th</sup>, 2012. 315 of the 5,000 panel members responded. Results are weighted to reflect the demographics of the 90%+ local residents who have access to the internet at home, work, or school.

**TallahasseeVoices – brought to you by:  
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# Executive Summary

- ▶ By a 2 to 1 margin, residents oppose giving Florida State University and the University of Florida power to raise tuition more than 15% per year.
- ▶ Phillip Downs, Ph.D., Founder of TallahasseeVoices, states,

“This is a personal issue for many in our community – they either attended or are attending FSU or have children who are attending. Over half of the households in this community have been hit hard by the recession. They are not in the mood for paying higher tuition, and they wonder why college expenses keep rising when their pay is not.”

The Florida Legislature just passed a bill that allows Florida State University and the University of Florida to raise tuition above the current cap of 15% increase per year. One goal of this bill is to increase the quality and prestige of these two universities. Do you favor or oppose giving FSU & UF the power to raise tuition more than 15% per year?

