



Hurricane Preparedness

***TallahasseeVoices* is a pro bono internet survey panel sponsored by Kerr & Downs Research with special media support of WCTV. Survey was conducted May 22-31, 2012. 381 of the 5,000 panel members responded. Results are weighted to reflect the demographics of the 90%+ local residents who have access to the internet at home, work, or school.**

**TallahasseeVoices – brought to you by:
Kerr & Downs Research
Phillip Downs. Ph.D., Senior Partner
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Hurricane Preparedness

“Results for Leon County are not significantly different from results statewide,” claims Phillip Downs, Ph.D., who has conducted hurricane preparedness studies through out Florida as well as in all coastal states from Texas to Massachusetts.

“About one in five residents would not evacuate even in the face of a Category 5 hurricane (winds over 155 miles per hour).”

Hurricane Preparedness

- Most Leon County residents are prepared for a hurricane:
 - 76% have enough non perishable food for 3 days
 - 86% have a flashlight or lantern that will last 3 days
 - 85% have a 3-day supply of medicines
 - 68% have a battery powered radio
 - 76% know where important documents (such as wills, insurance policies) are so they can quickly access them
 - 82% have an outdoor grill for cooking

Hurricane Preparedness

- Leon County residents are less prepared for a hurricane in these areas:
 - 38% have enough drinking water for 3 days
 - 21% have a generator with 3-days of fuel

Evacuation Plans

- While 95% of residents believe it would be safe to stay in their homes if a Category 1 hurricane hit, only 26% think it would be safe if a Category 3 storm hit.
- 81% of residents would evacuate if ordered to do so by emergency management officials.
- Over half who would not evacuate named their pets as the reason for not doing so.

Disaster Plans & Survival Kits

Leon County residents are more prepared for hurricanes now compared to 2011.

- 58% of families have disaster survival kits – up from 53% last year
 - Most families store their disaster survival kits in a drawer, closet or filing cabinet.
- 55% of families have disaster plans – up from 54% last year
 - Only 13% of families have a written disaster plan - up from 5% in 2011

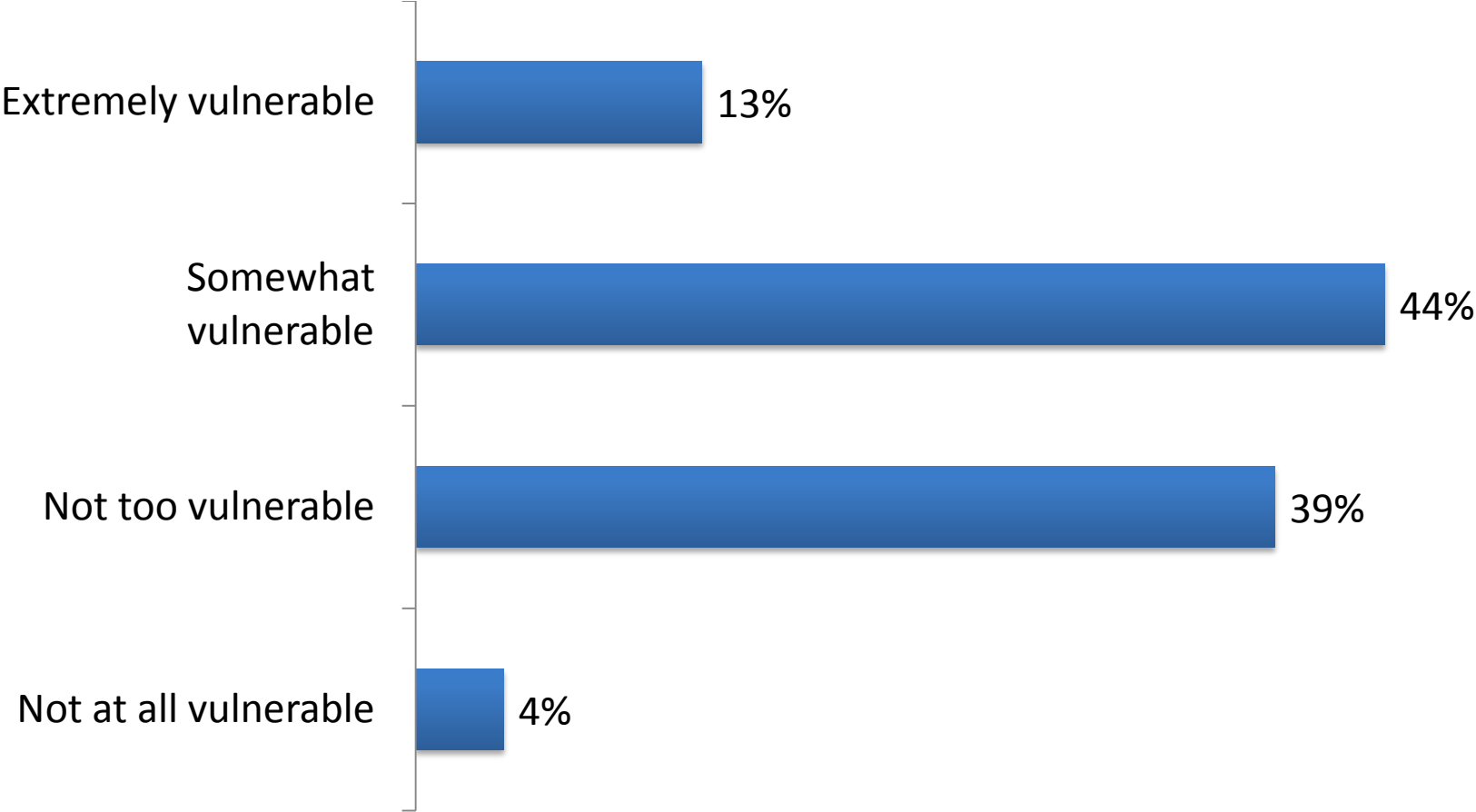
Evacuation Plans

- 22% of families would not evacuate until 12-24 hours before the projected landfall of a Category 3 hurricane
 - 17% would not ever evacuate in the face of a Category 3 hurricane
- Percentages who would evacuate in different storms:
 - 77% - Category 5 hurricane
 - 42% - Category 3 hurricane
 - 23% - Category 1 hurricane

Other findings

- 93% of residents claim it is their personal (not government) responsibility to ensure they have food, water, medicines, shelter, etc. after a hurricane
- 21% of residents have recently strengthened their homes against hurricanes

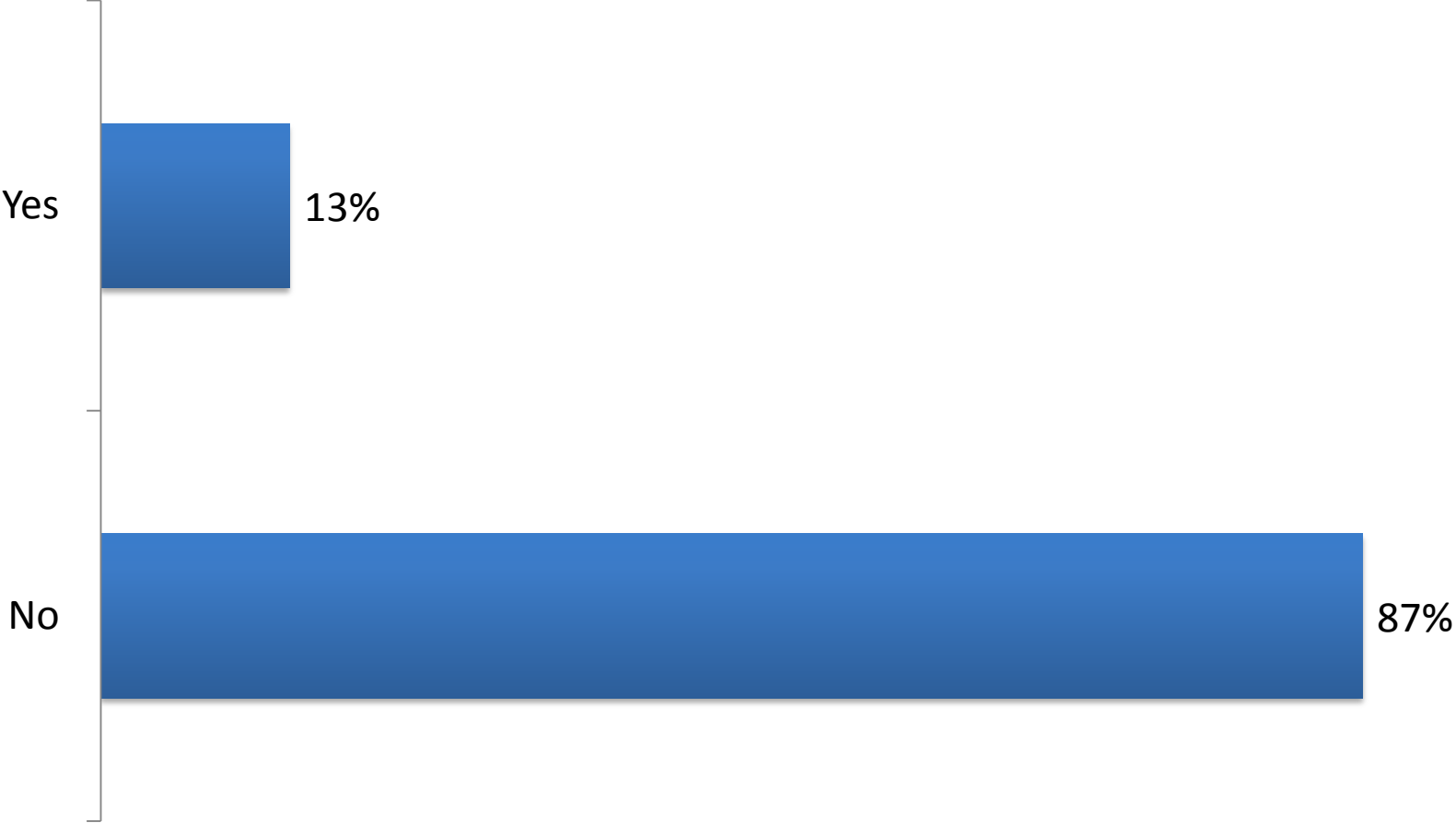
How vulnerable is your household to damage from a hurricane, related tornado, or flooding hazards? Do you feel:



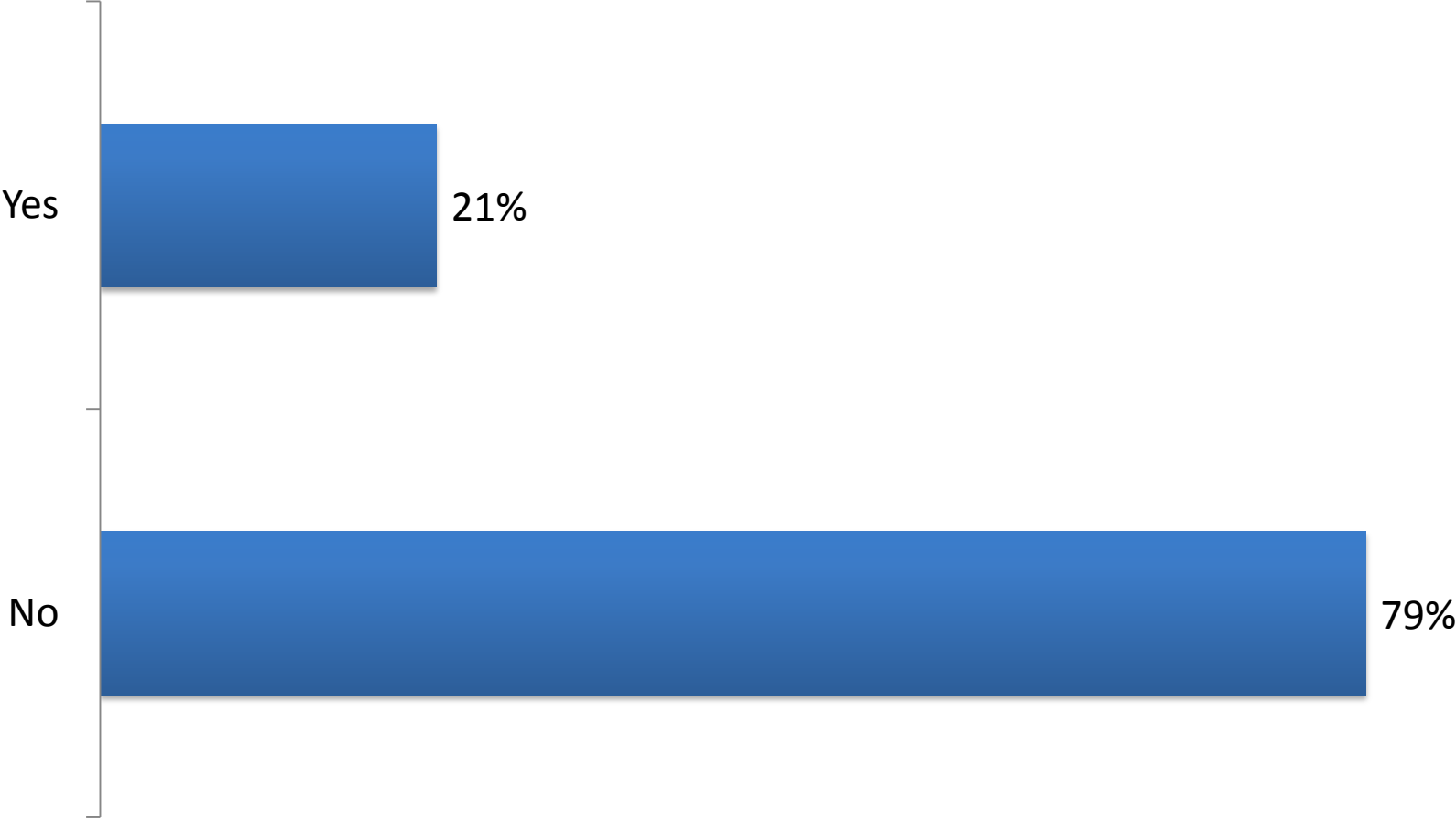
Do you have a family disaster plan in the event a serious hurricane threatens your area, or not?



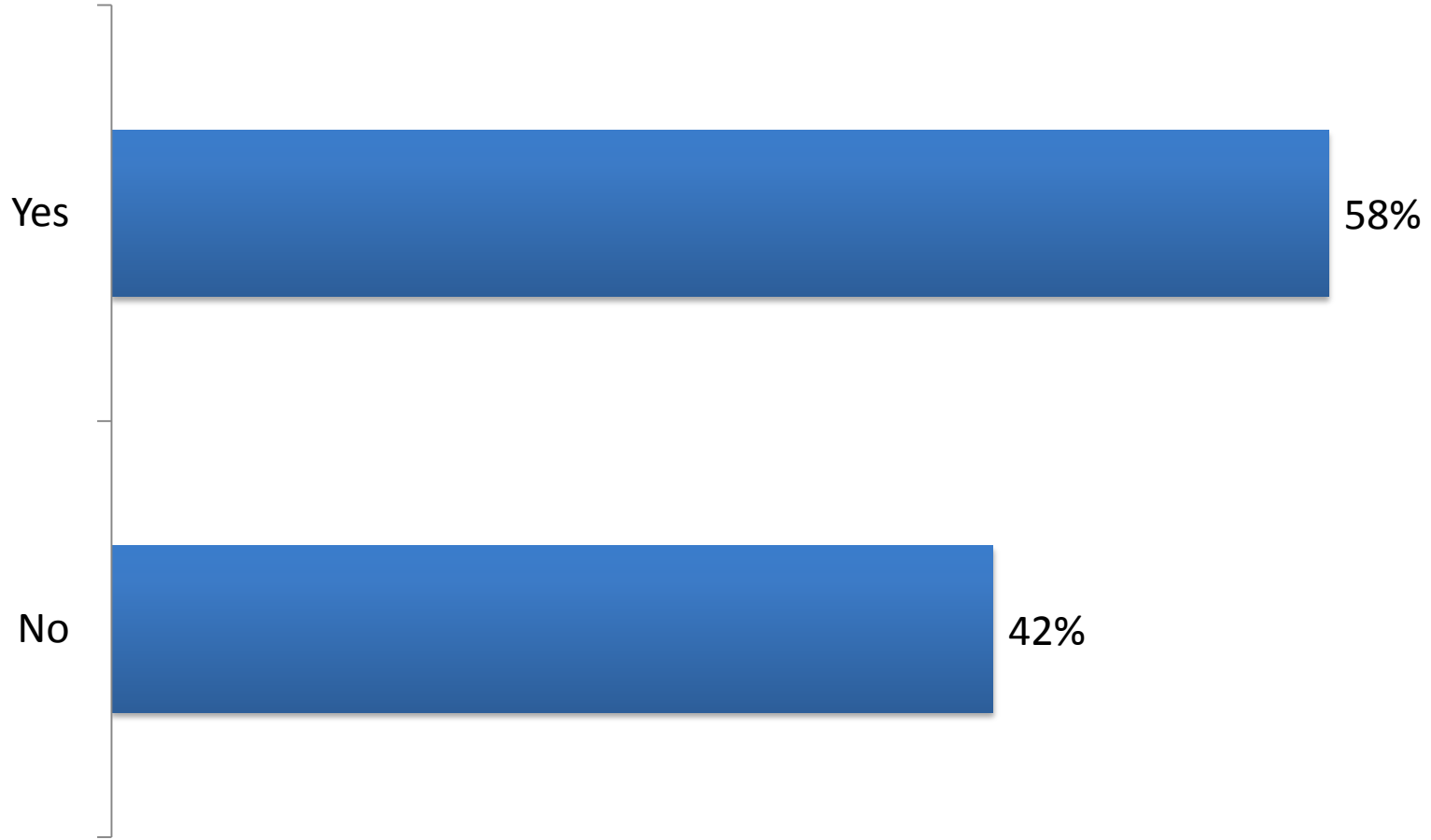
Is it a written plan?



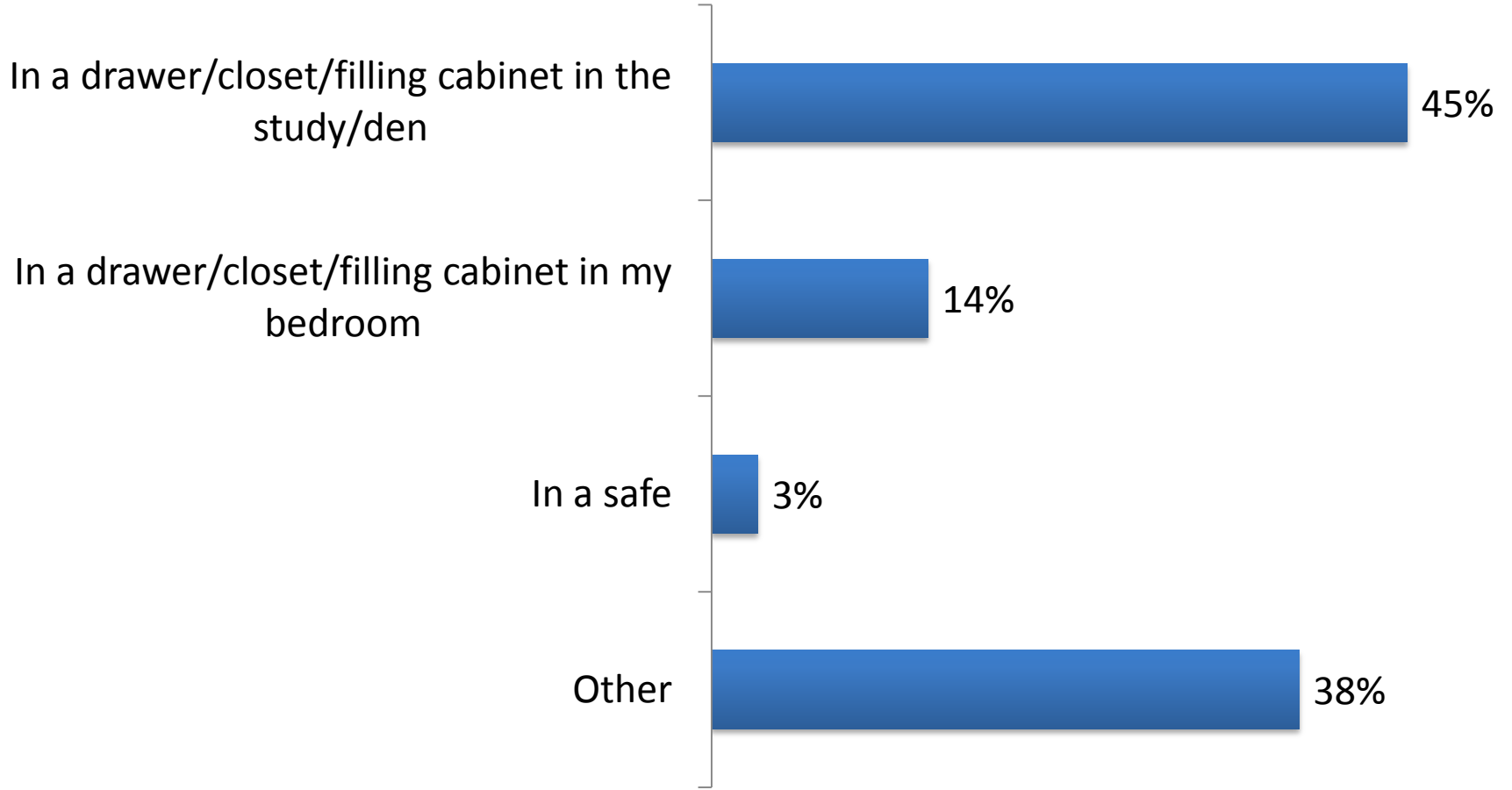
As hurricane season approaches, have you taken any steps to make your home structurally stronger?



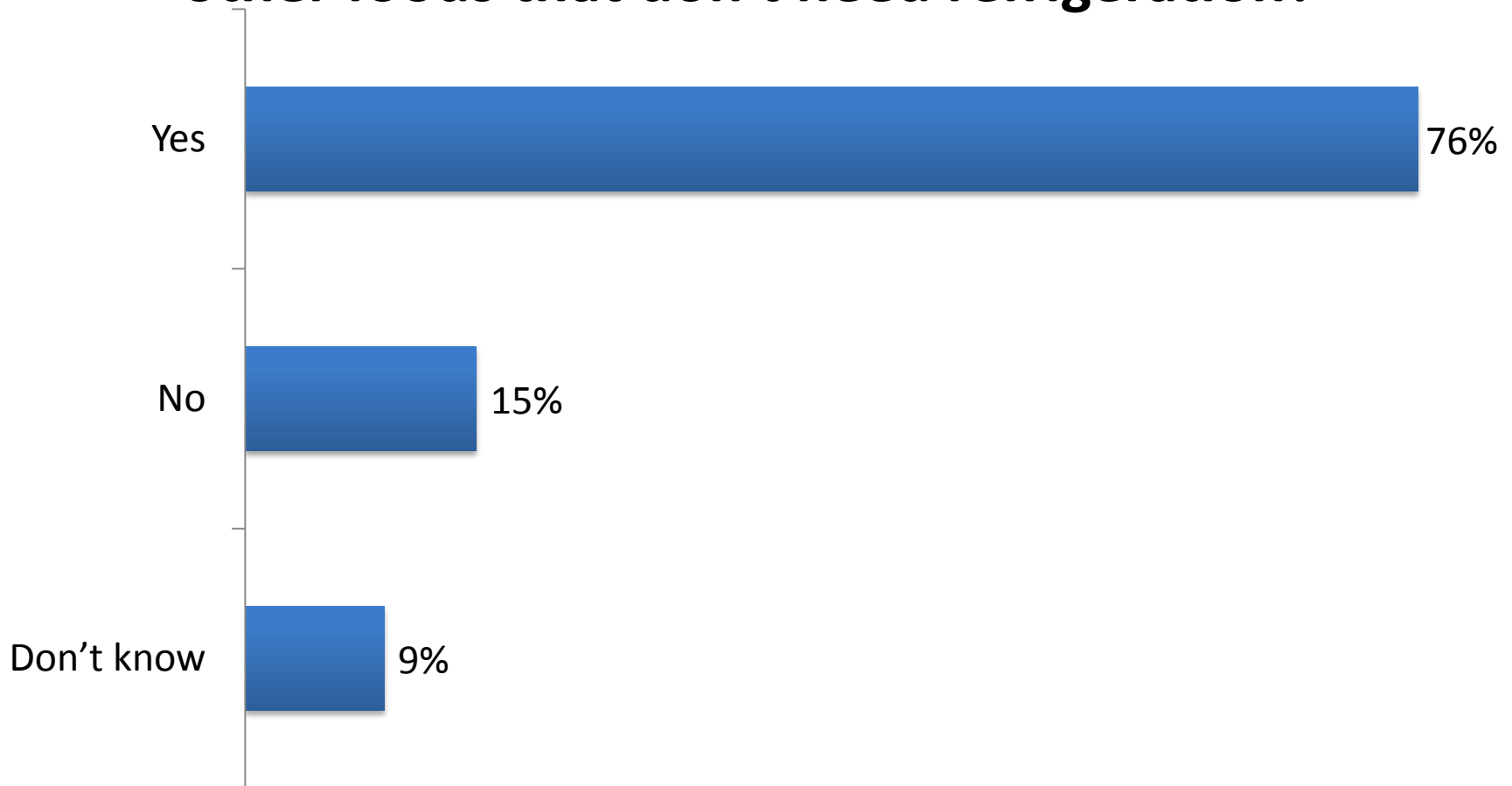
Do you have a hurricane survival kit?



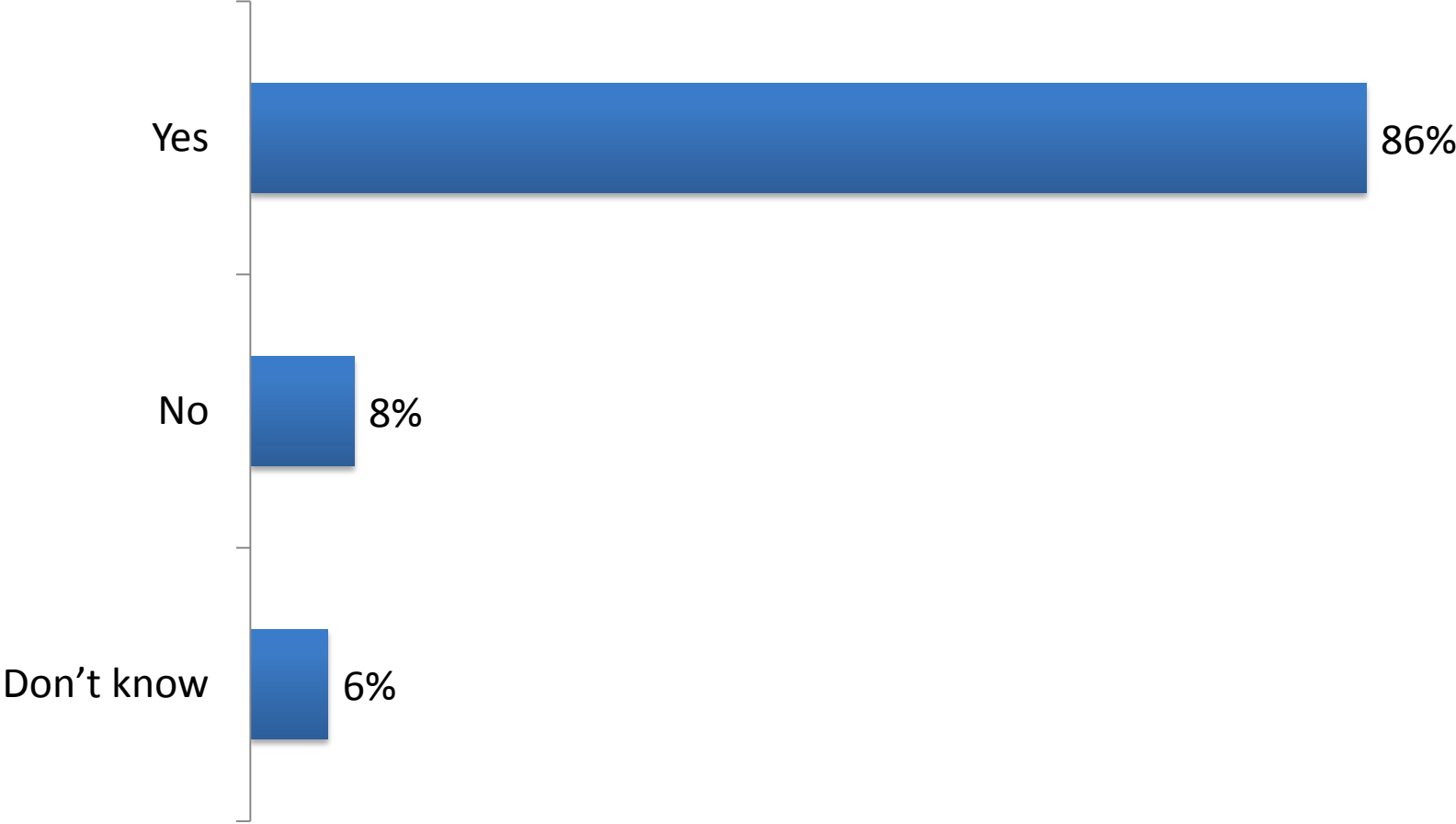
Where is it stored?



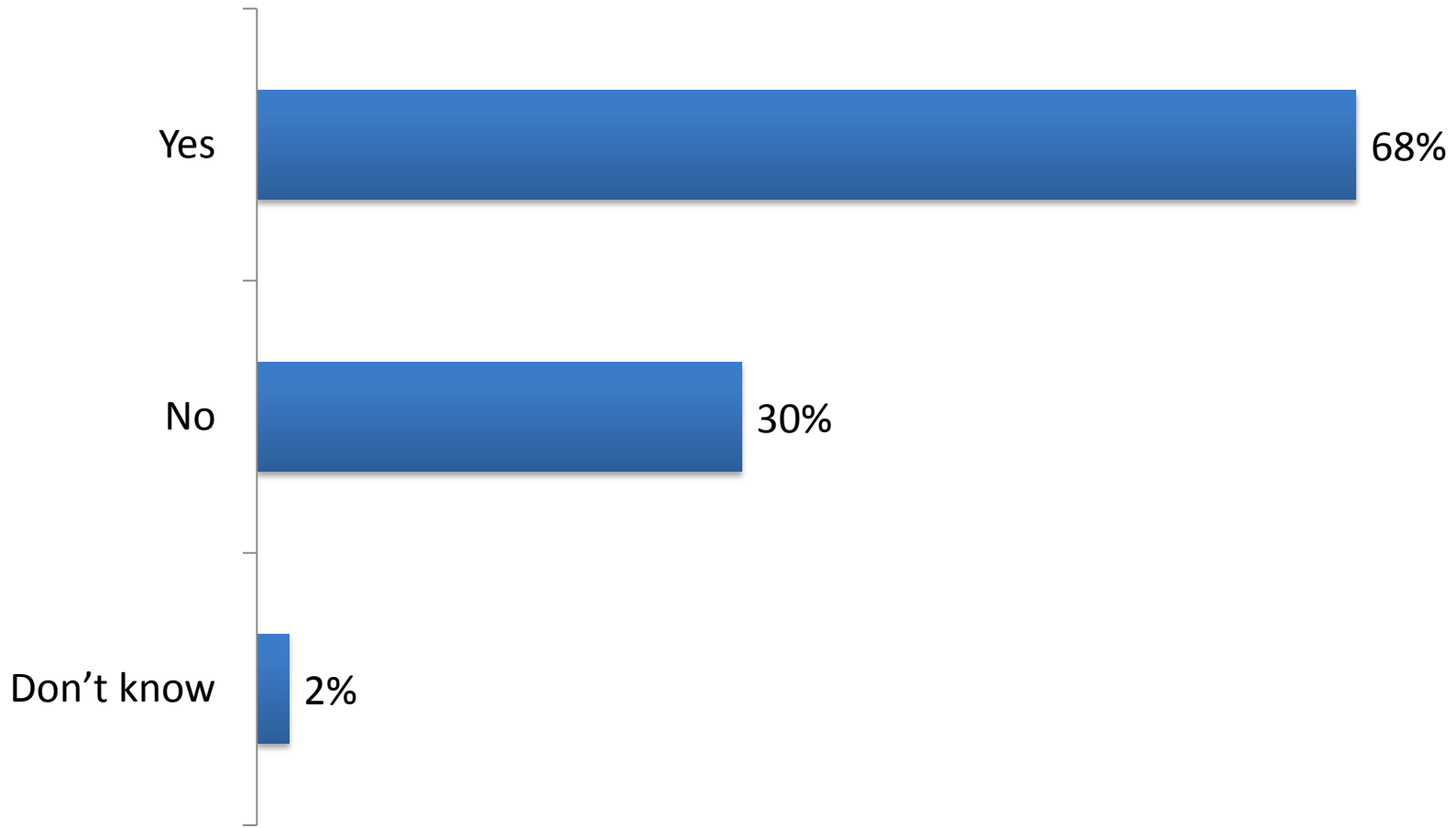
If a disaster like a hurricane struck TODAY that resulted in your household having no electrical power or drinkable water for at least three days, do you have enough nonperishable foods like canned food and other foods that don't need refrigeration?



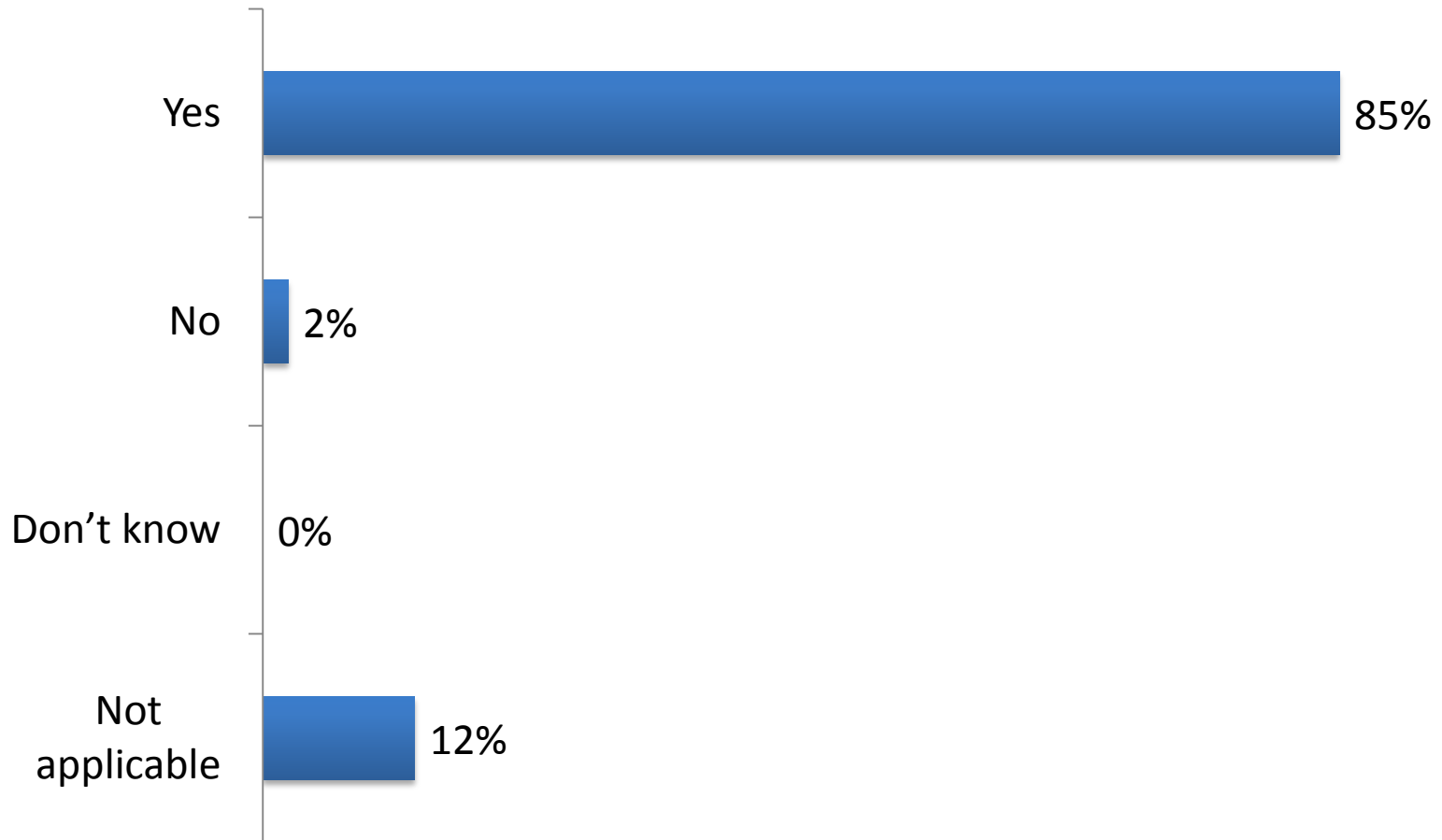
Do you have a flashlight or lantern with enough batteries to last at least three days?



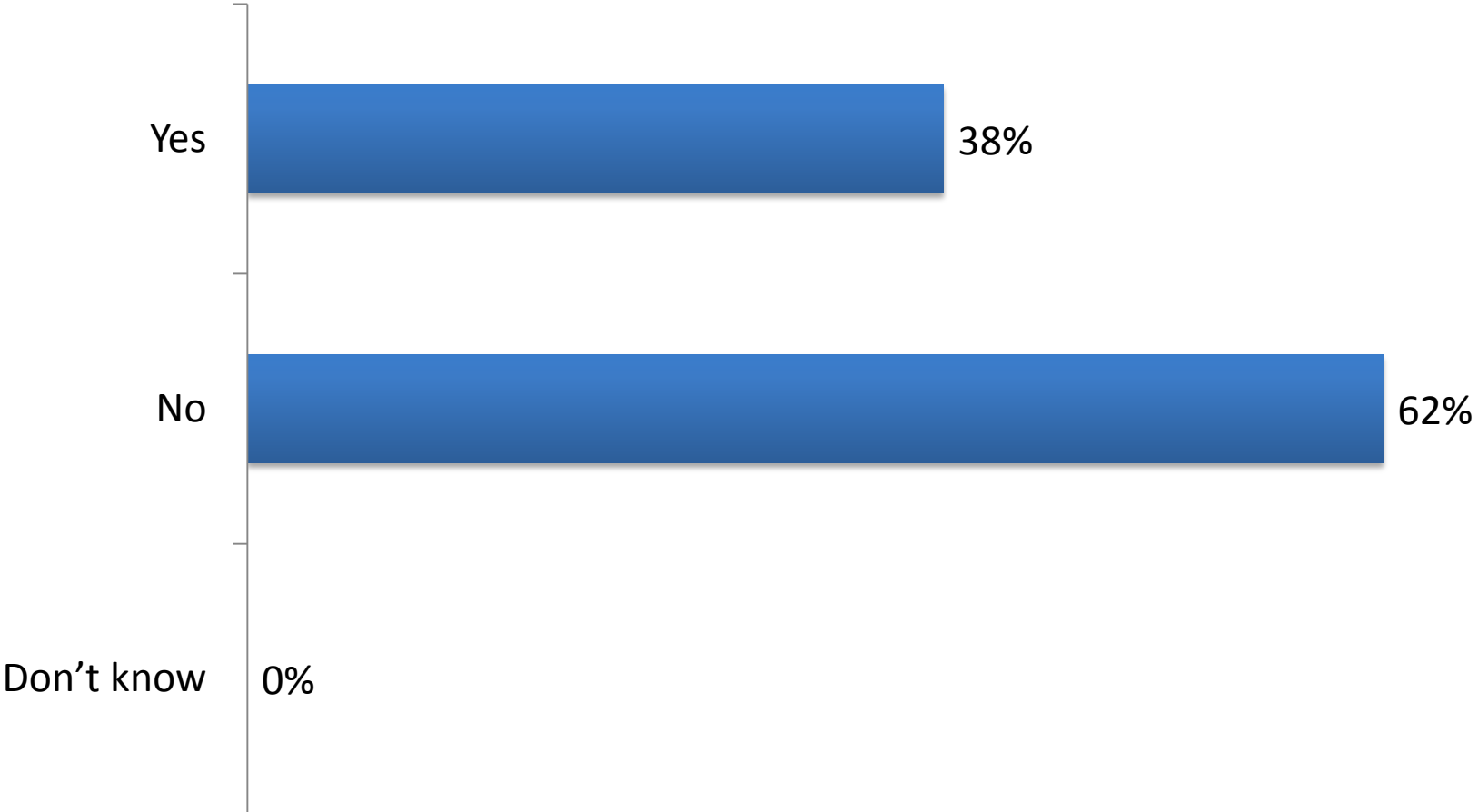
Do you have a battery-powered radio with enough batteries to last at least three days?



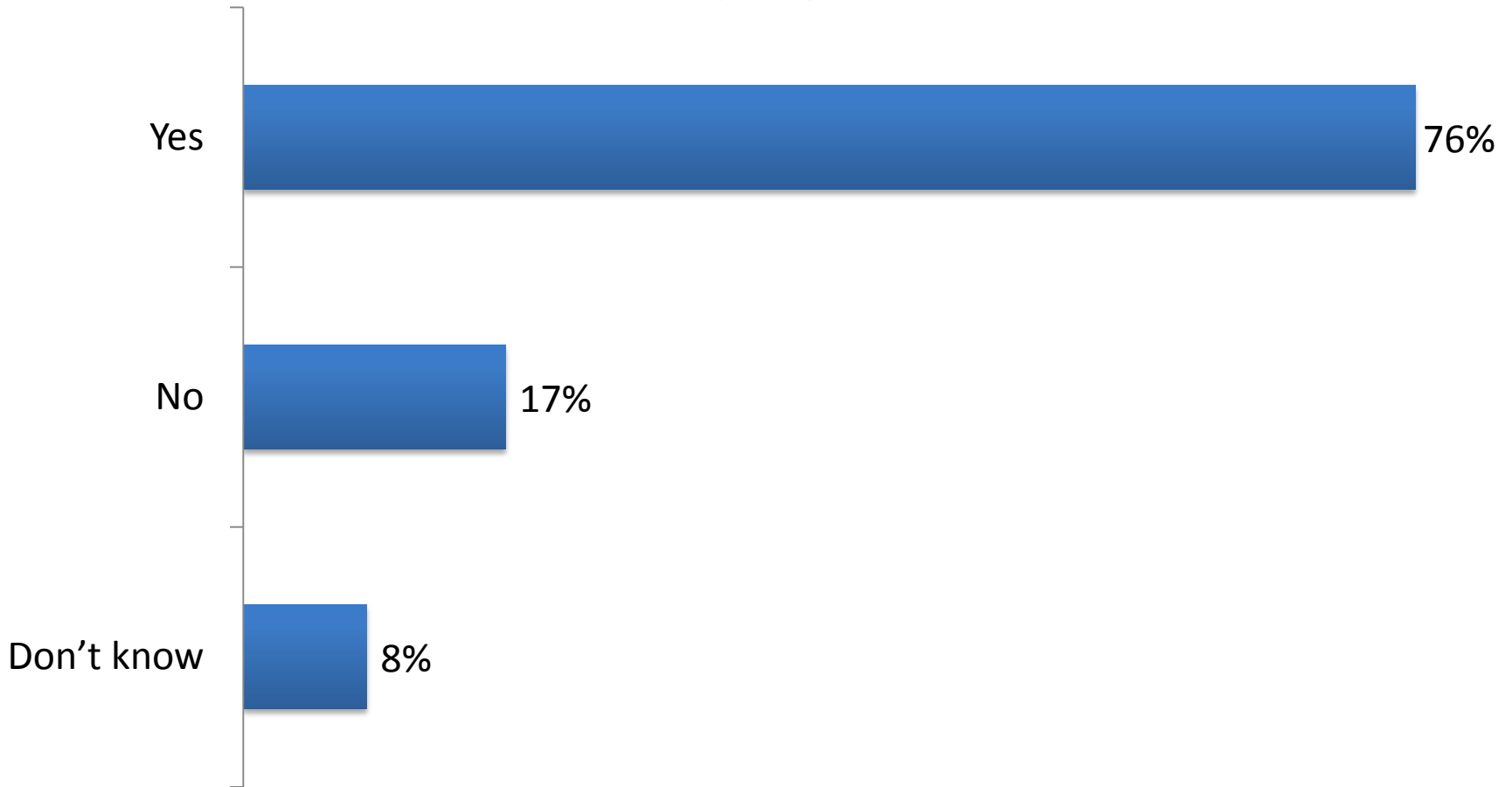
Do you have at least a 3-day supply of all of your important prescription medicines on hand for you and others in your home?



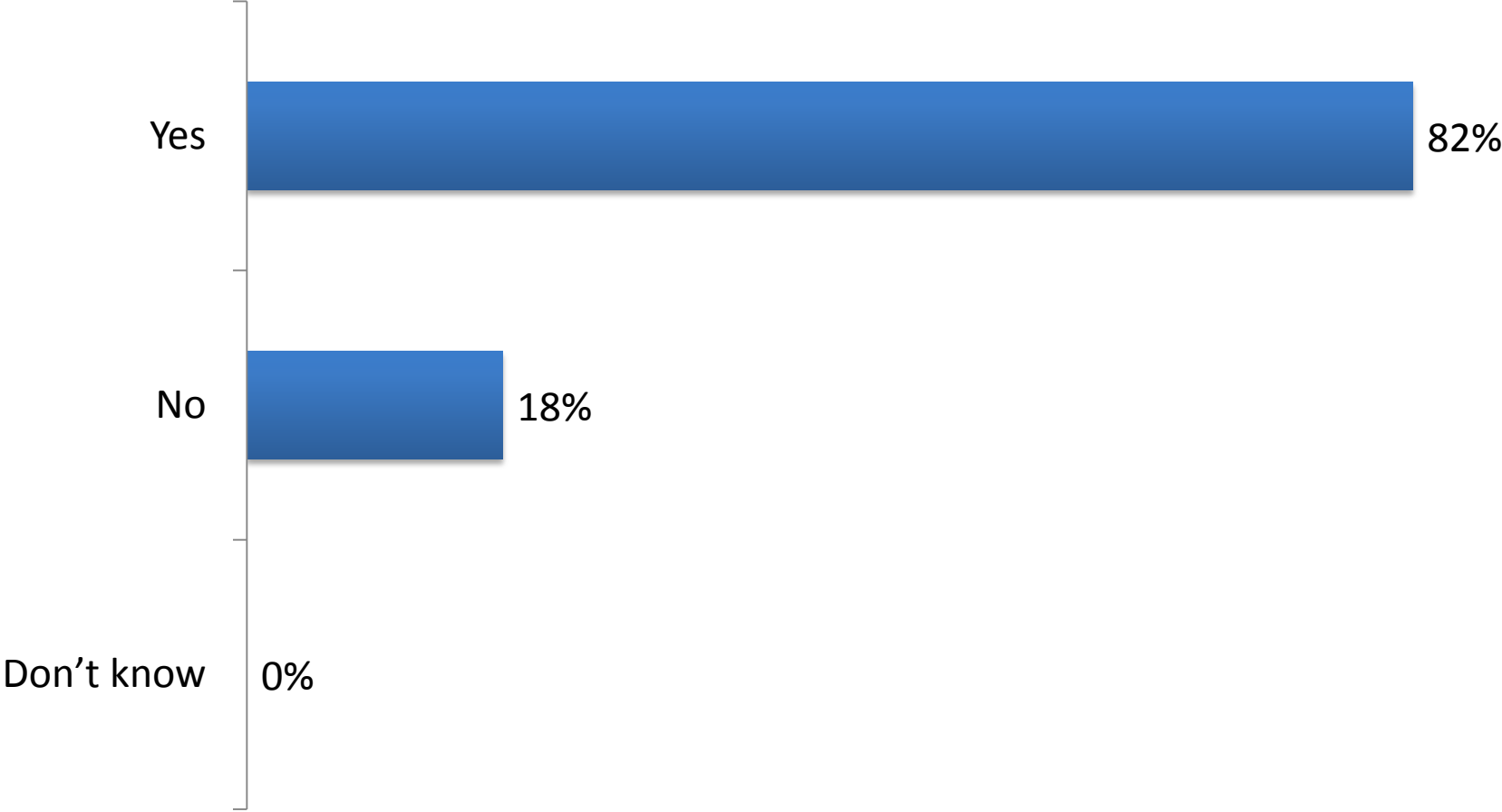
Experts say that households should have at least 1 gallon of drinkable water a day for each person in the house. Do you RIGHT NOW have at least 3 gallons of water in containers for each person in your house?



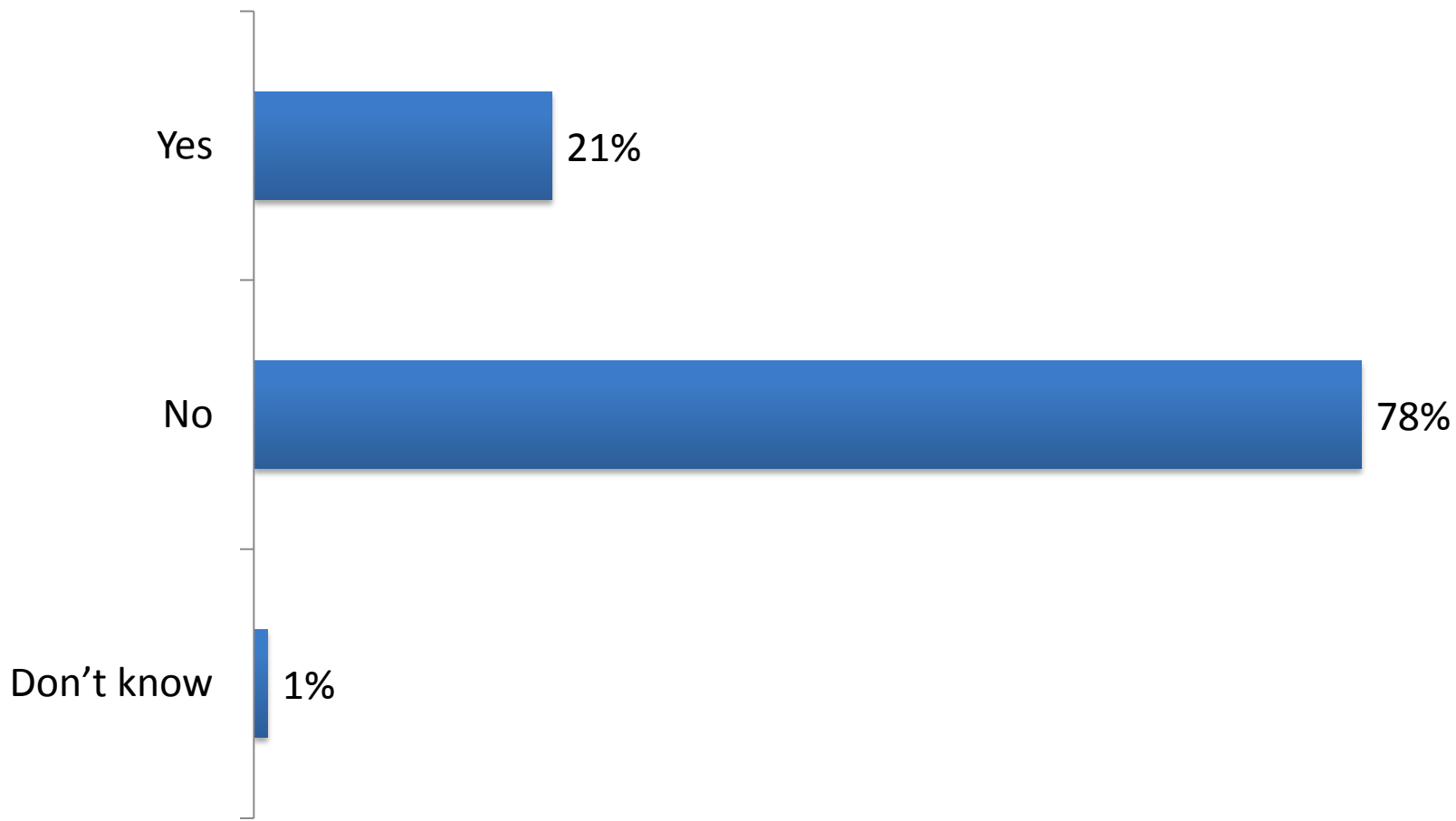
Do you have important papers such as insurance policies, wills, bank account information, and family records in a place where you could get your hands on them very quickly in case you have to evacuate your home?



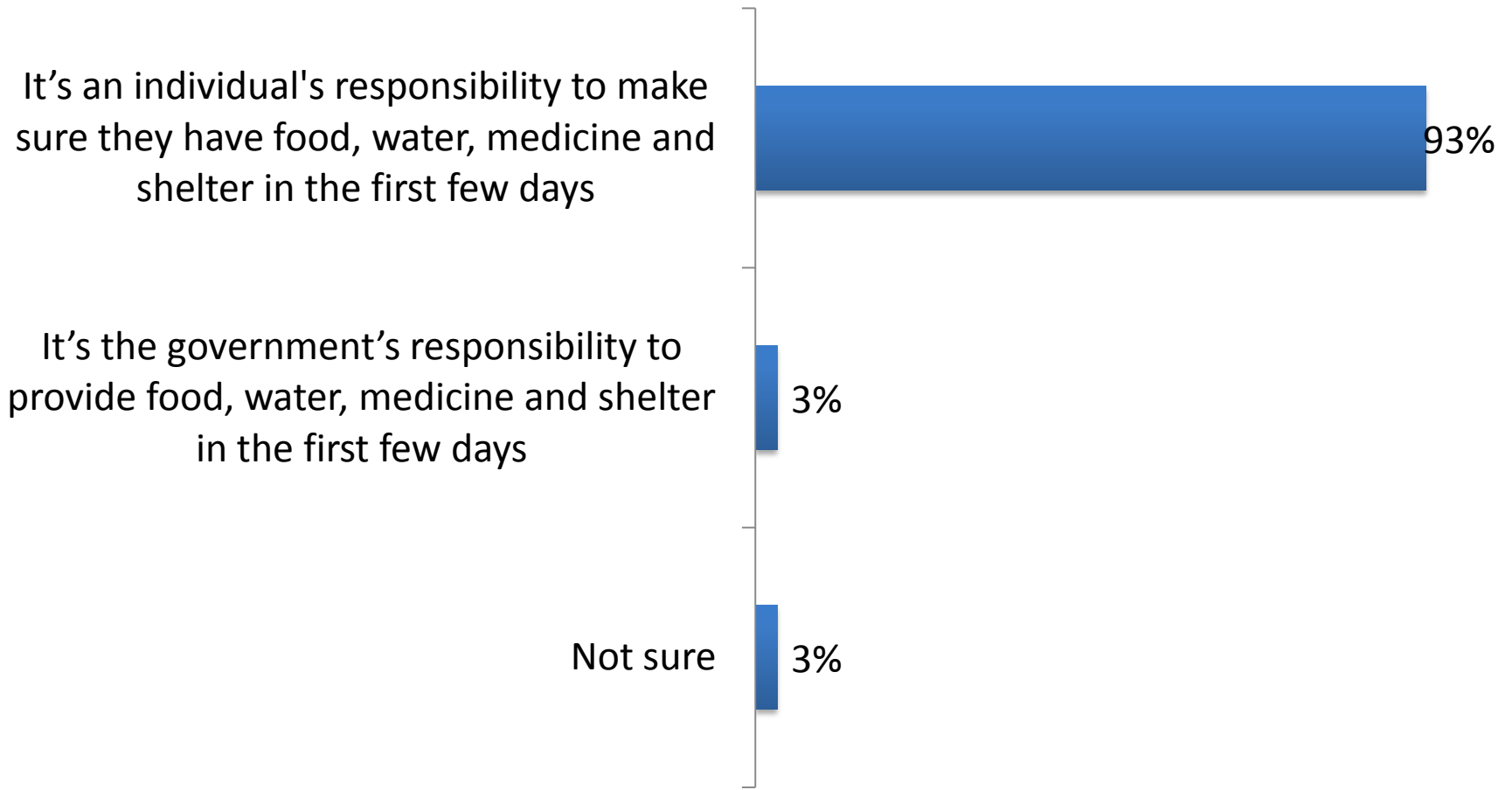
Do you have an outdoor grill and fuel or charcoal for it?



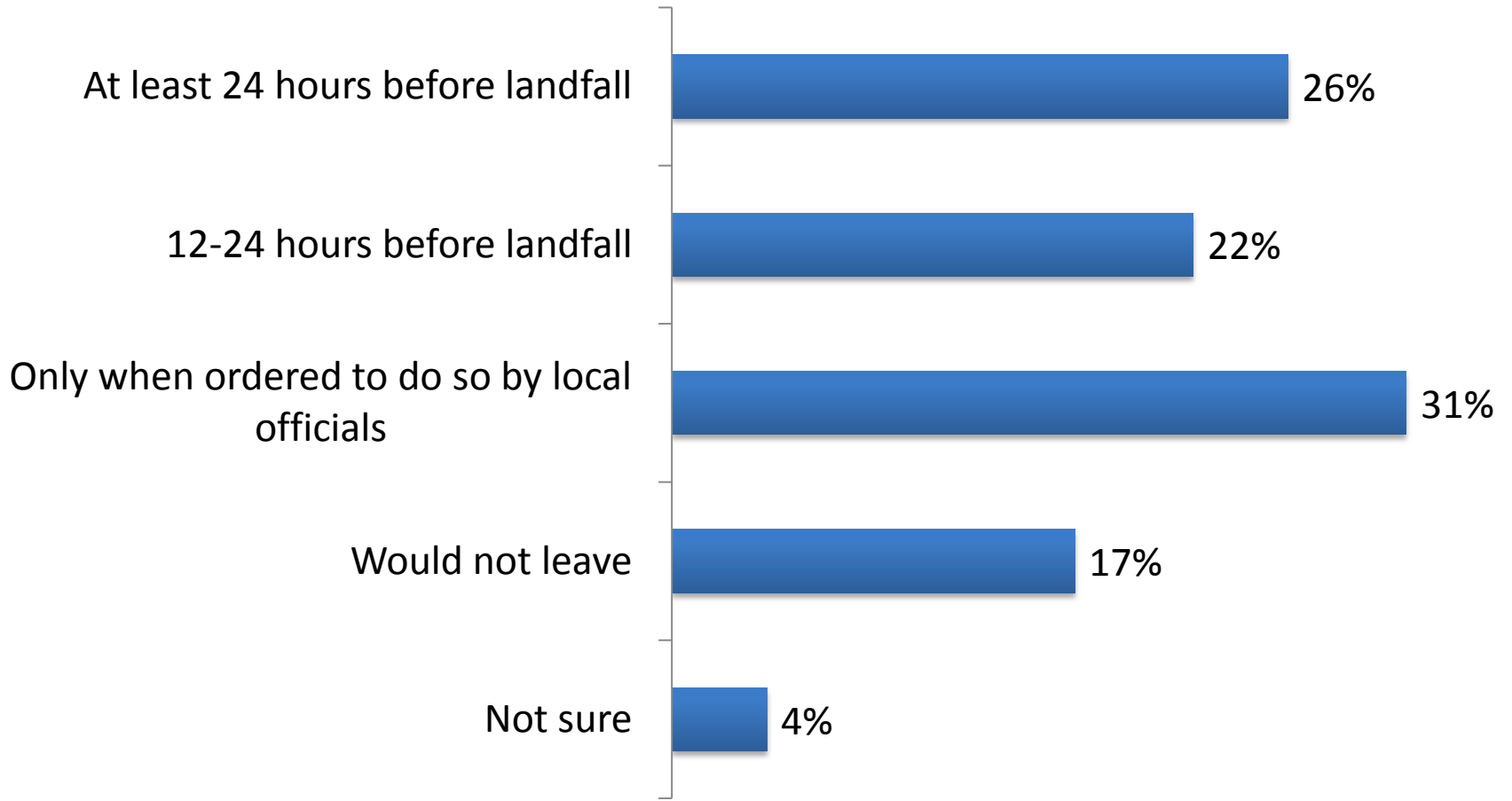
Do you have a generator and at least a 3-day supply of fuel for it?



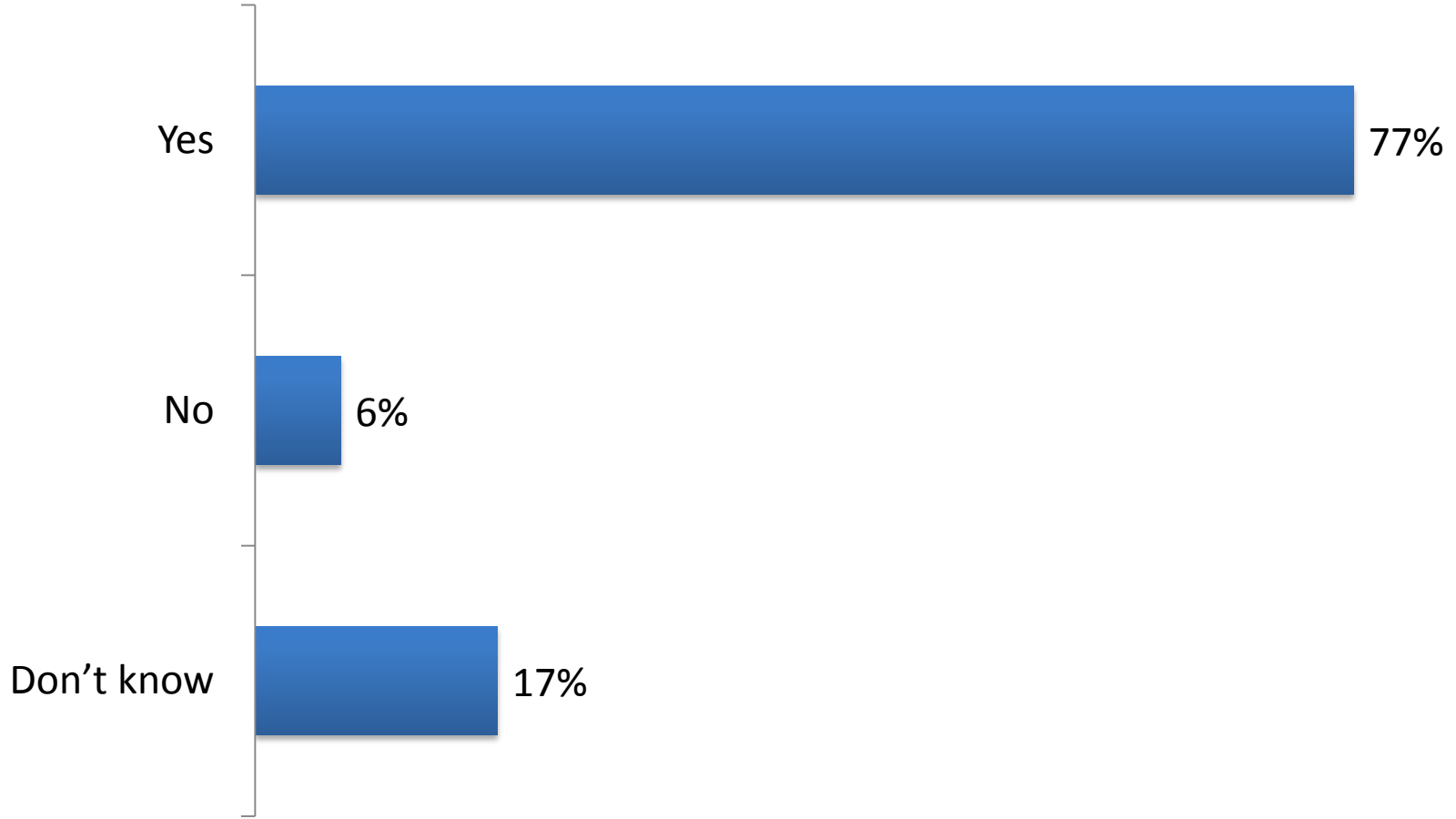
Which one of the following statements most closely reflects your view?



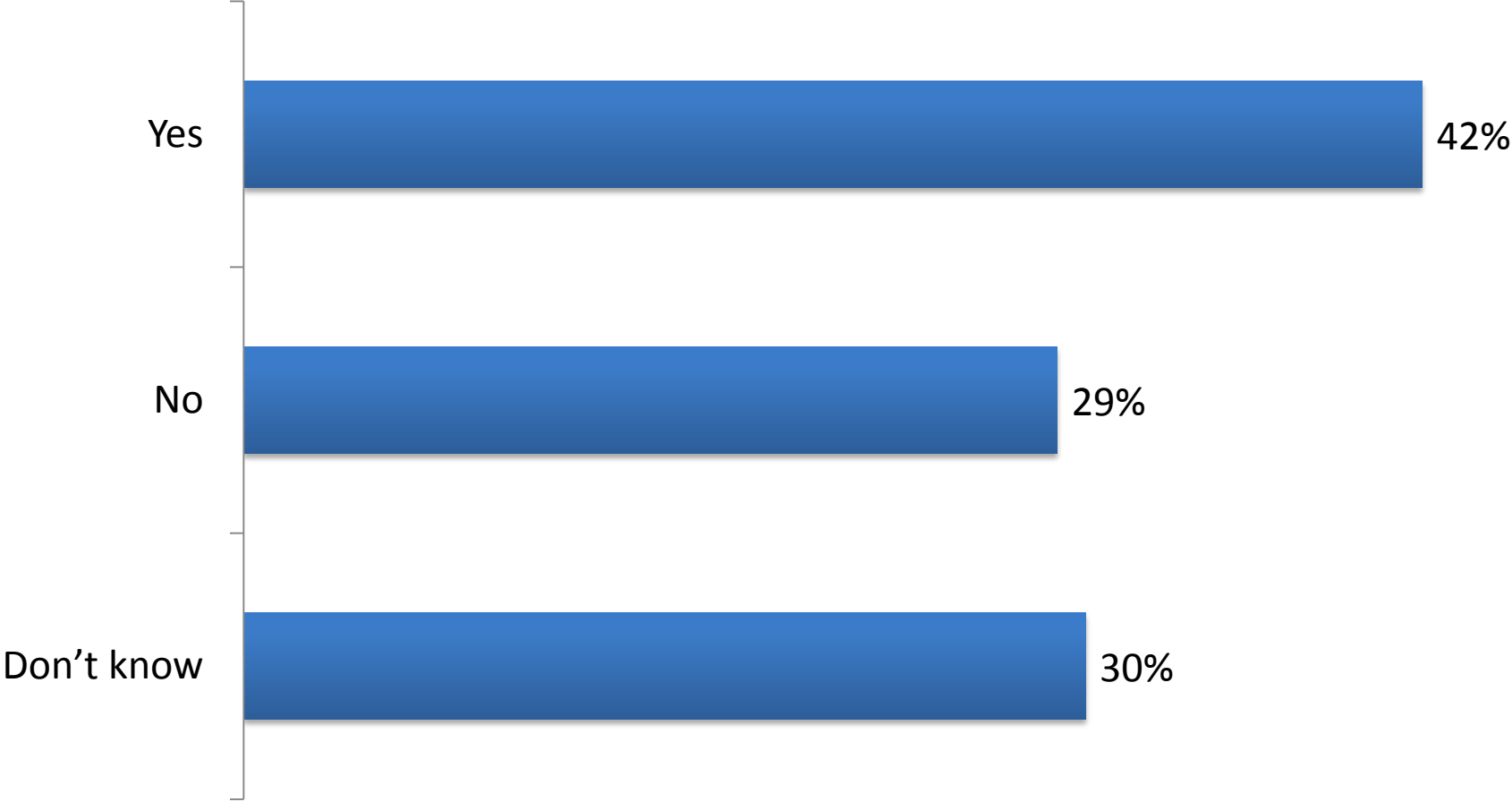
If a major storm (category 3 or higher) approached your area, when would you plan to leave?



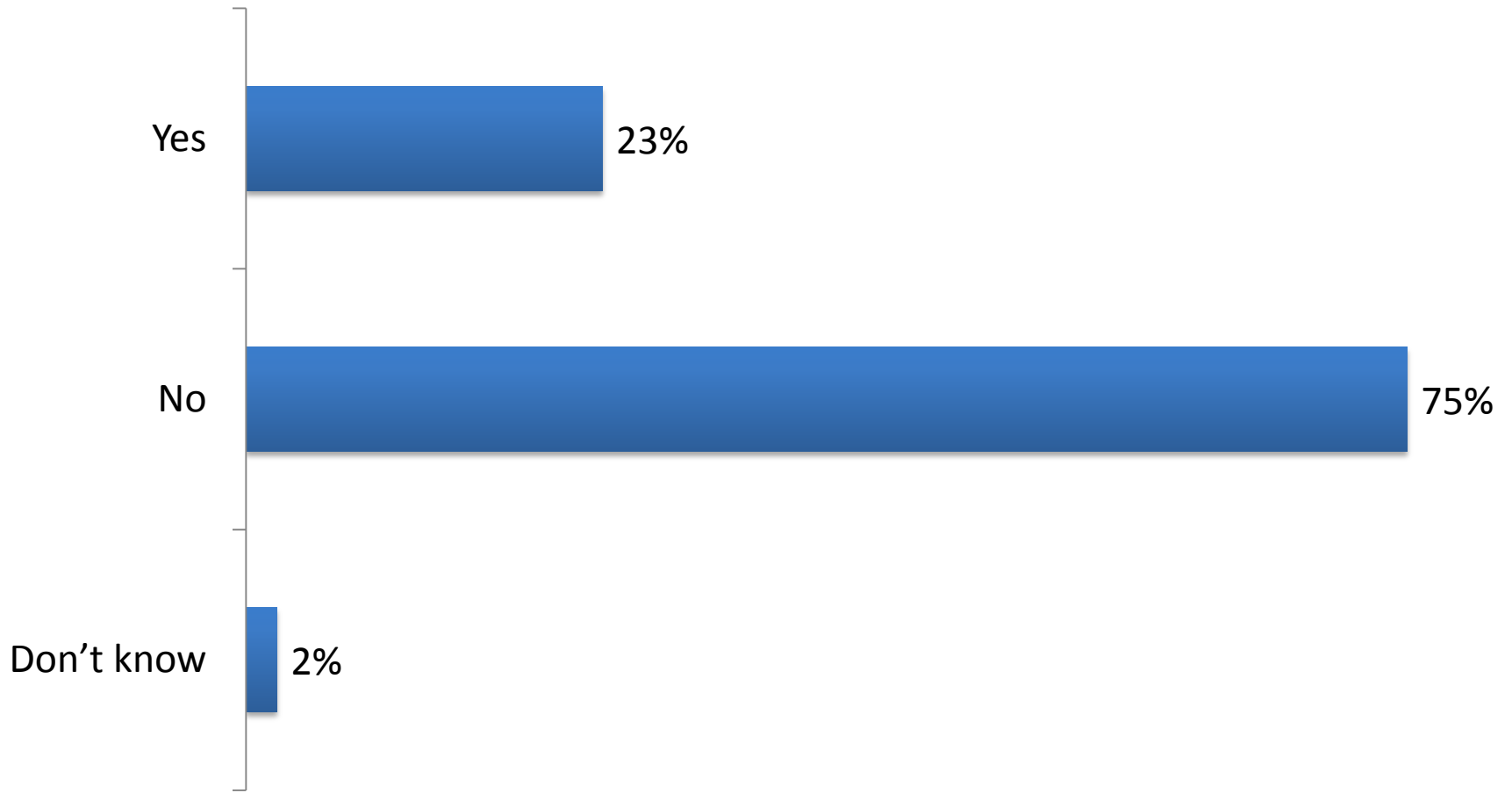
Would you evacuate your home to go someplace safer if a category 5 hurricane threatened Tallahassee?



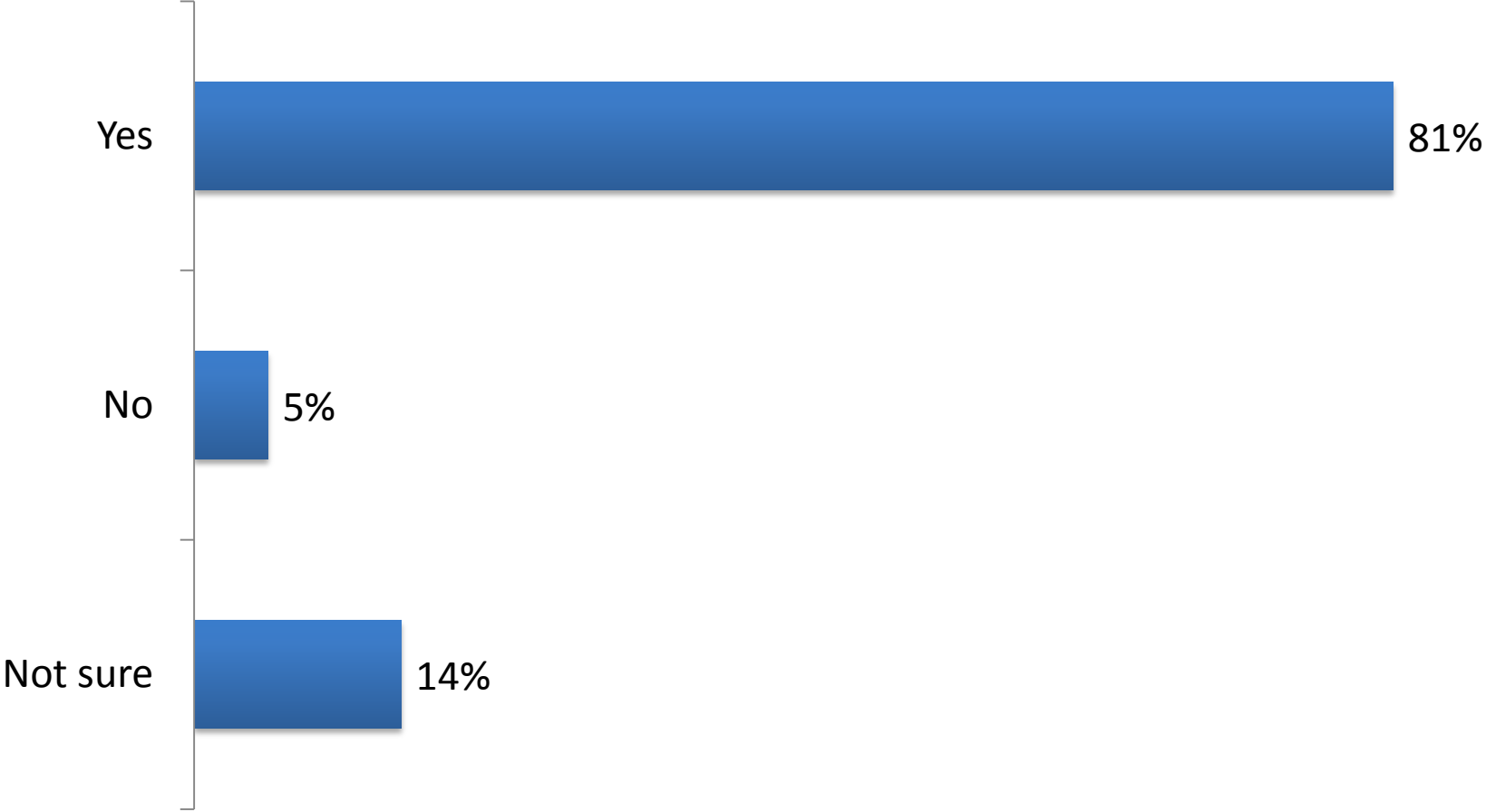
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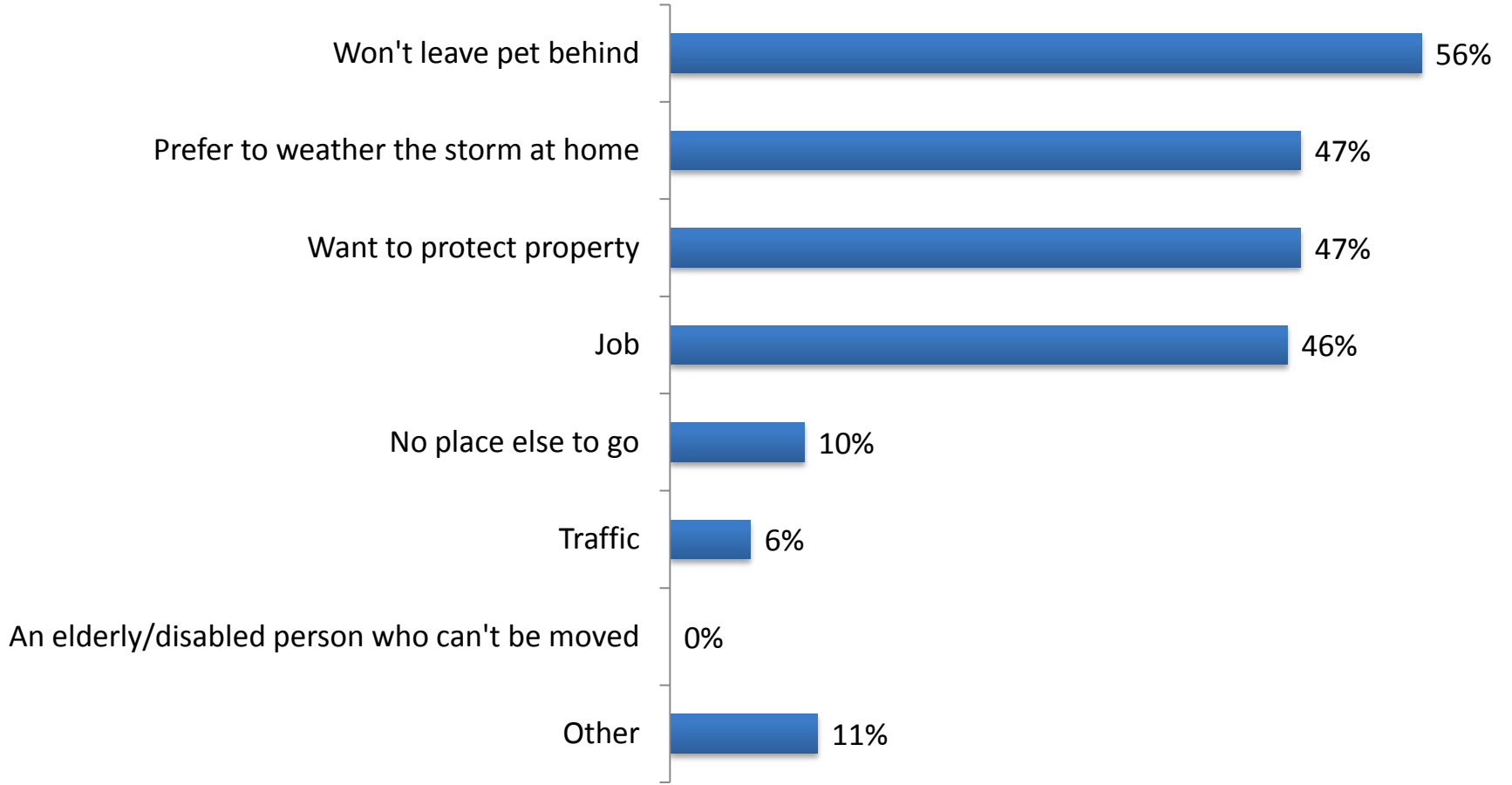
Would you evacuate your home to go someplace safer if a category 1 hurricane threatened Tallahassee?



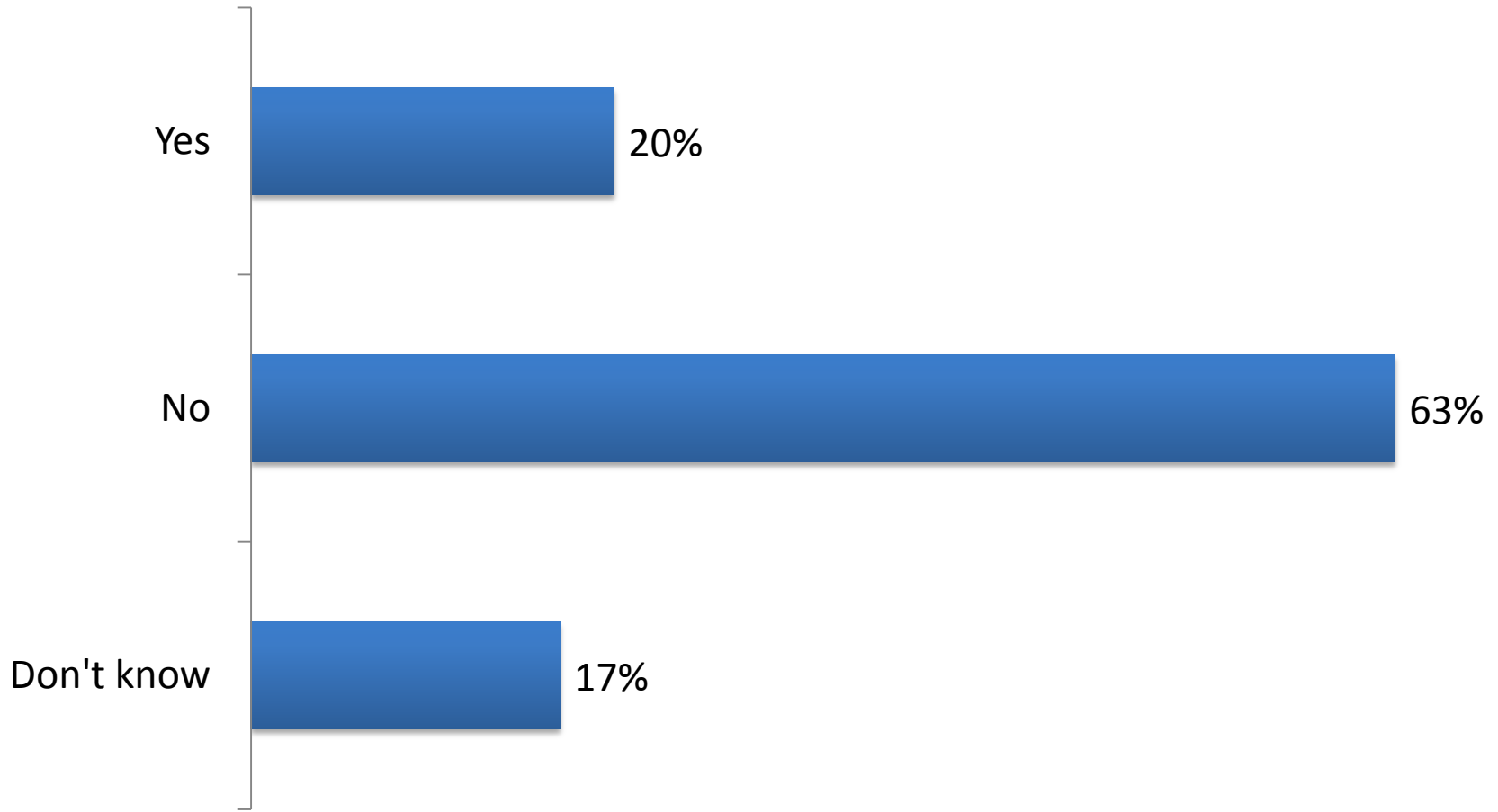
If you were ordered to evacuate by emergency officials, would you do so, or not?



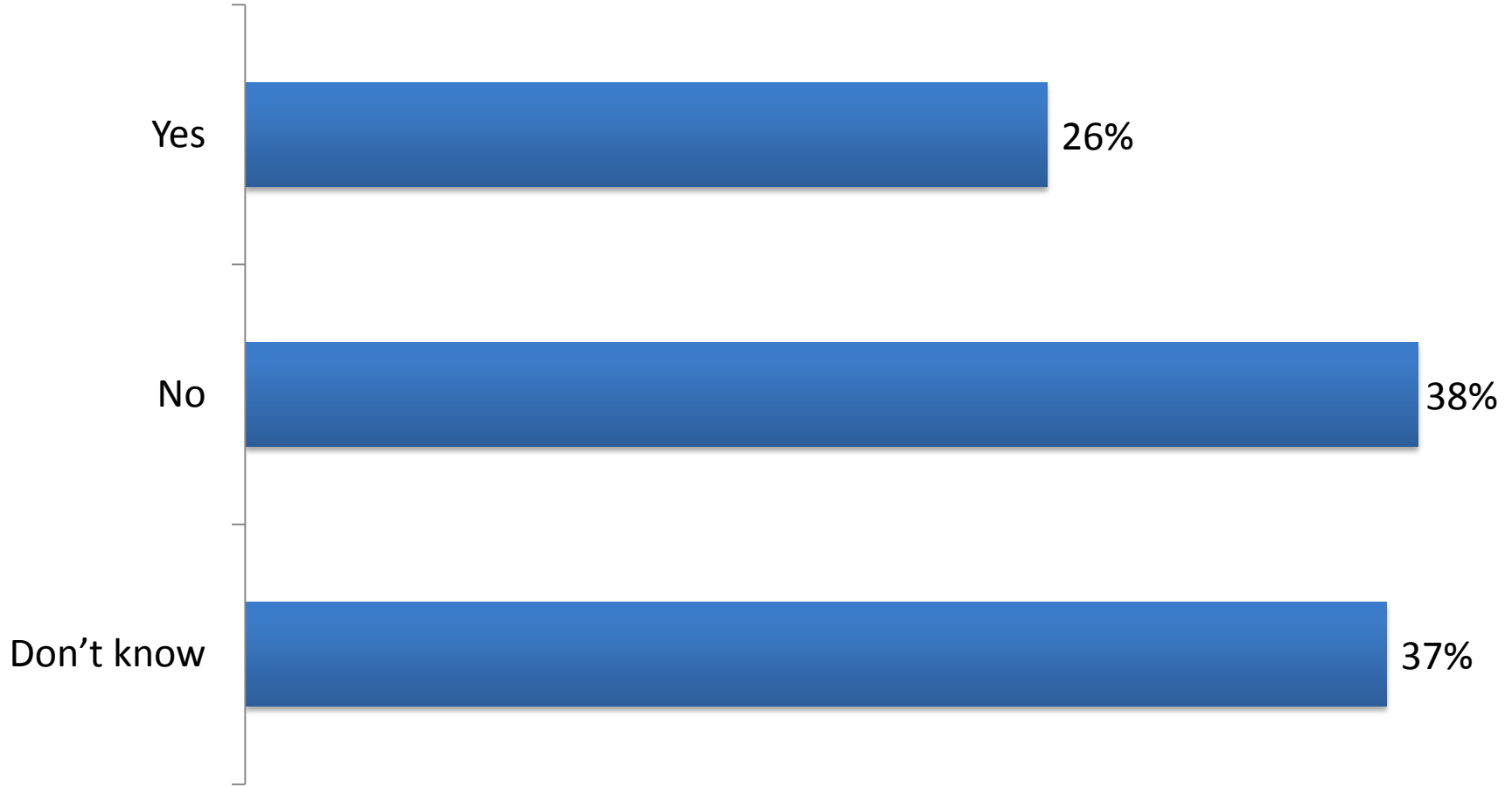
What would prevent you from evacuating?



Considering both wind and water, do you think it would be safe to stay in your home if a category 5 hurricane struck Tallahassee?



Considering both wind and water, do you think it would be safe to stay in your home if a category 3 hurricane struck Tallahassee?



Considering both wind and water, do you think it would be safe to stay in your home if a category 1 hurricane struck Tallahassee?

