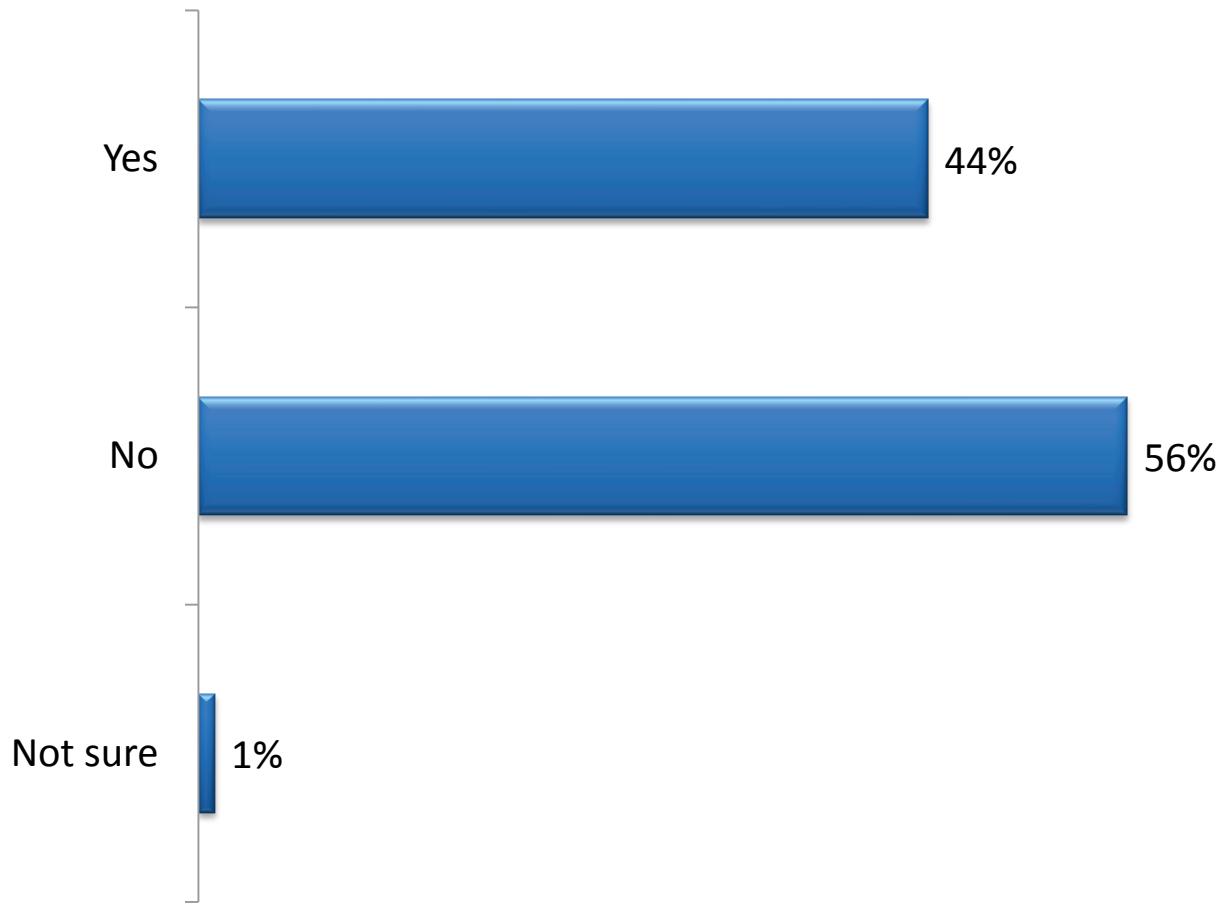


# Blueprint 2000

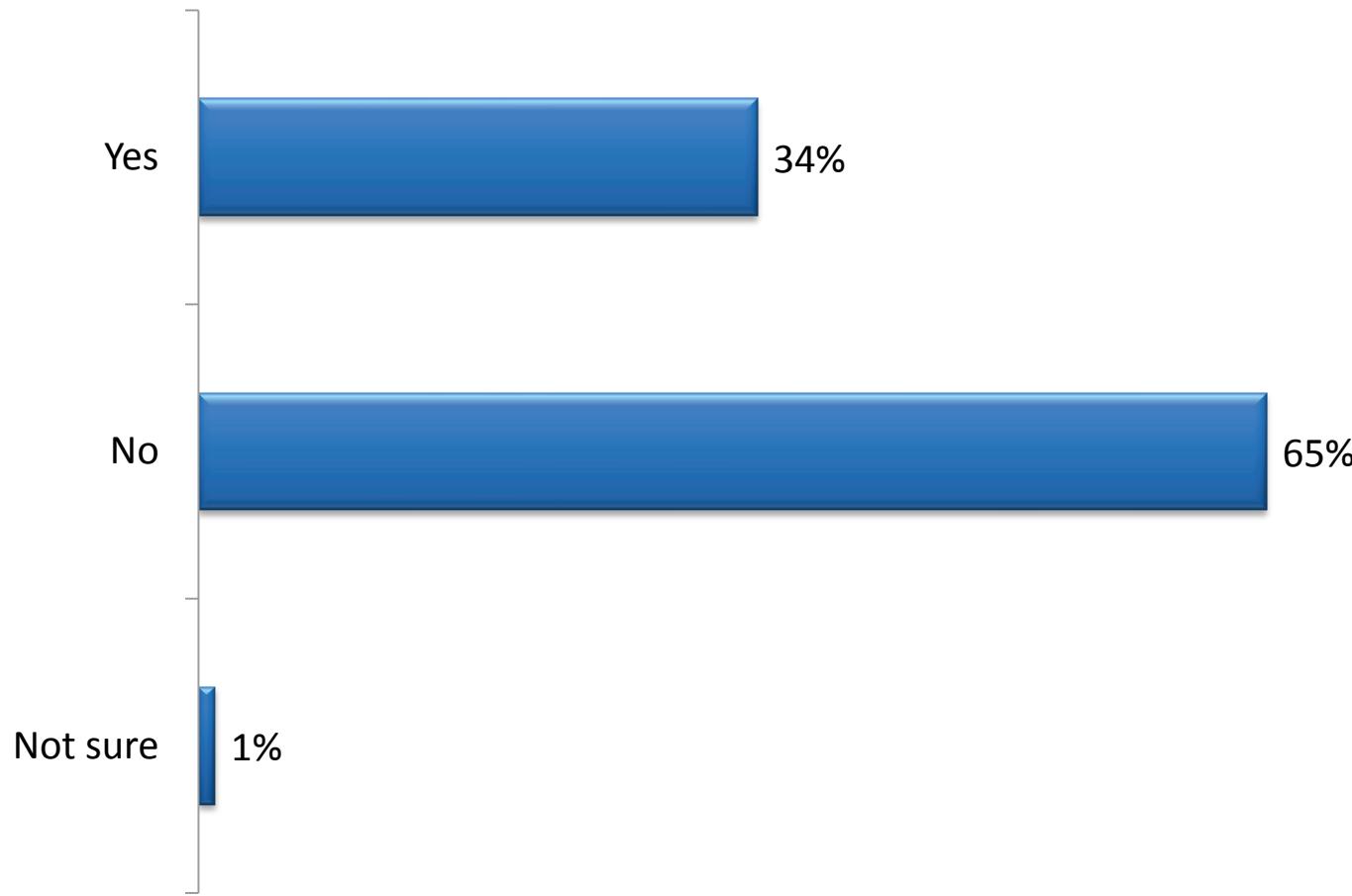
*Tallahassee Voices* is a pro bono internet survey panel sponsored by **Kerr & Downs Research**. This survey was conducted in July 2013. 385 panelists responded to the survey. Results were weighted to reflect the demographics of the 90%+ local residents who have access to the Internet at home, work, or school.

Contact:  
Phillip Downs, Ph.D.  
[pd@kerr-downs.com](mailto:pd@kerr-downs.com)  
850.906.3111

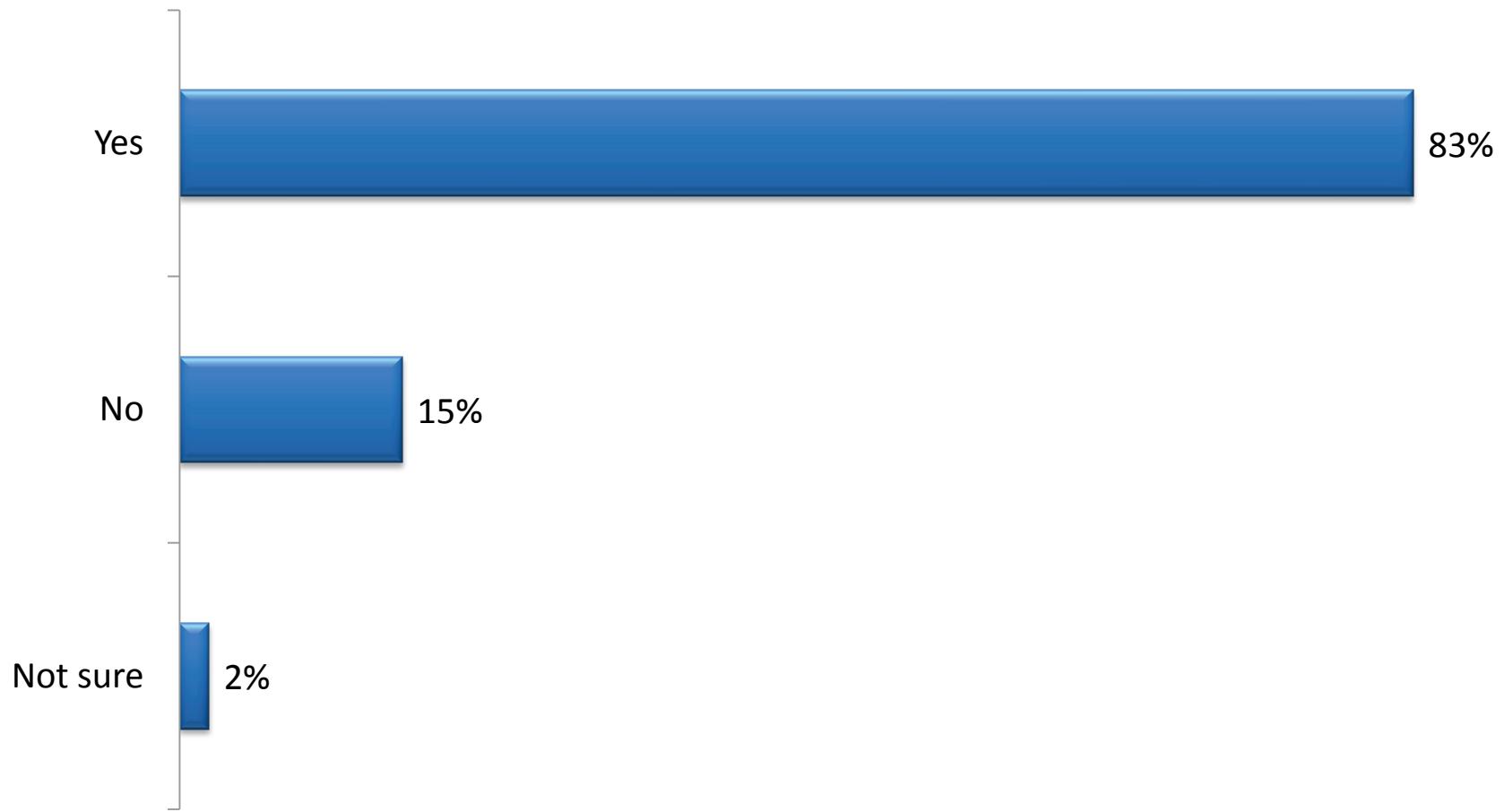
Have you attended a performing arts function (ballet, opera, theatrical play, orchestral performance, etc.) in Tallahassee in 2012 or 2013?



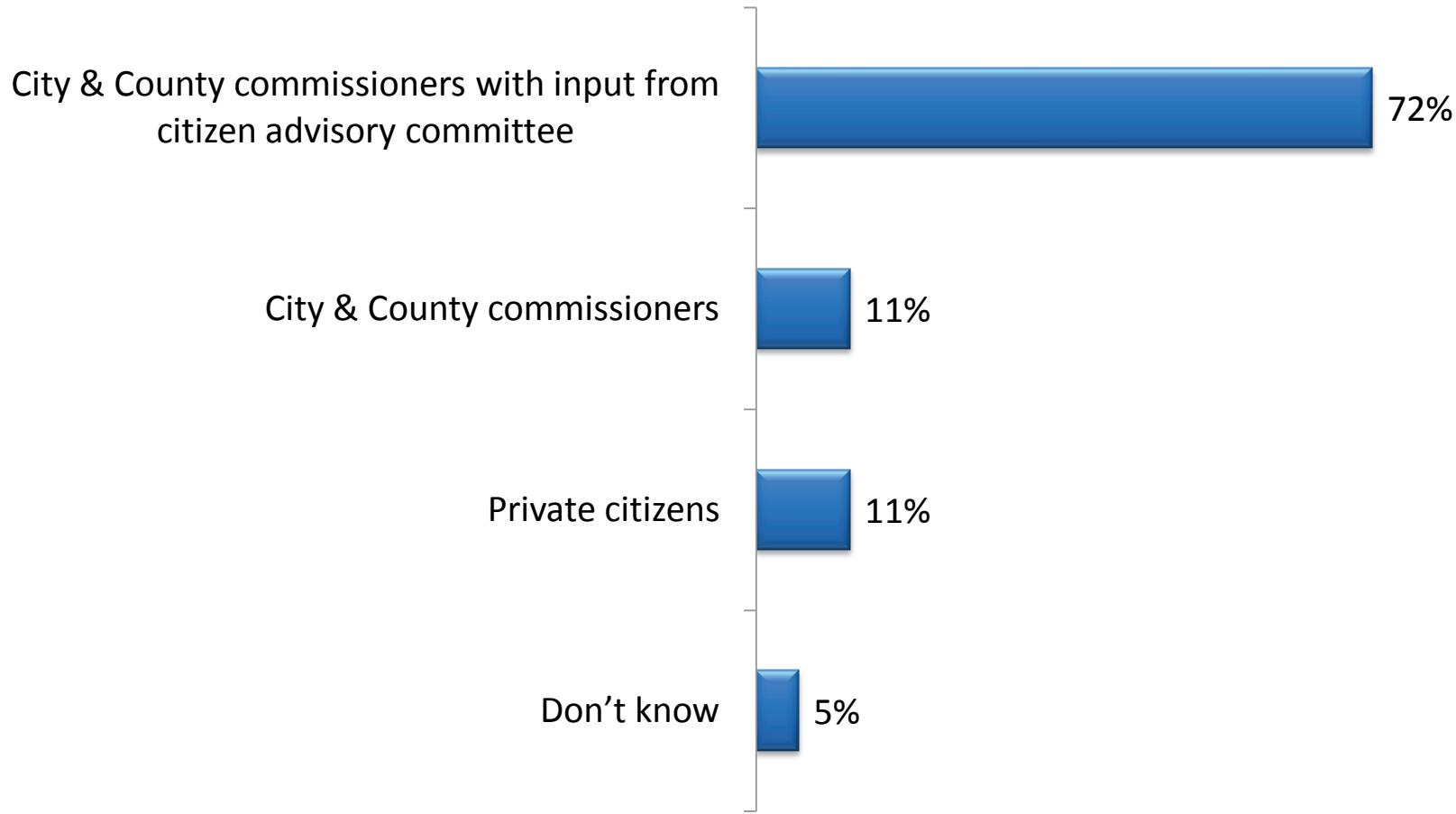
Have you attended a performing arts function (ballet, opera, theatrical play, orchestral performance, etc.) outside of Tallahassee in 2012 or 2013?



# Have you heard of Blueprint 2000?

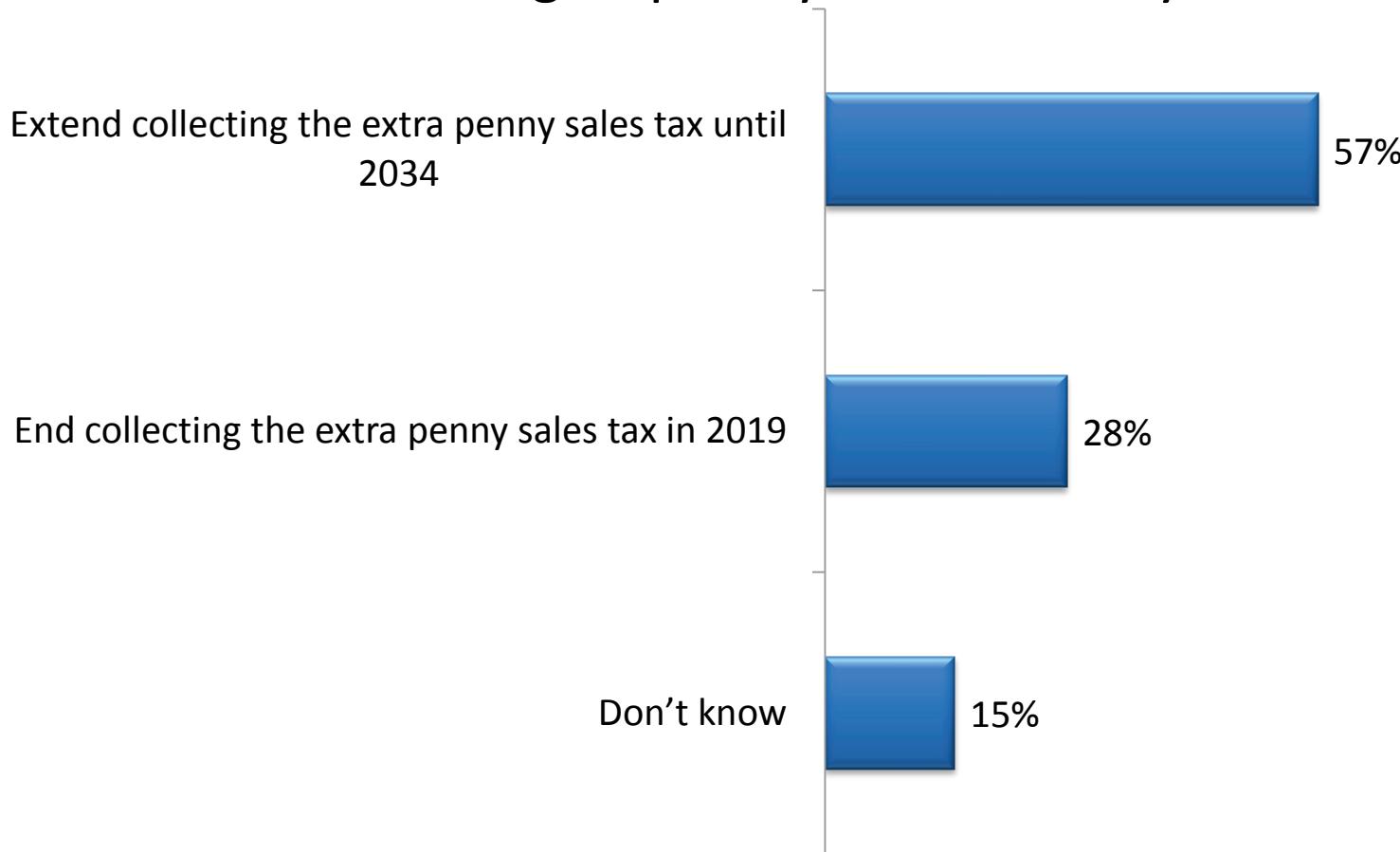


To the best of your knowledge, are Blueprint 2000's decisions made by City & County commissioners or by private citizens?

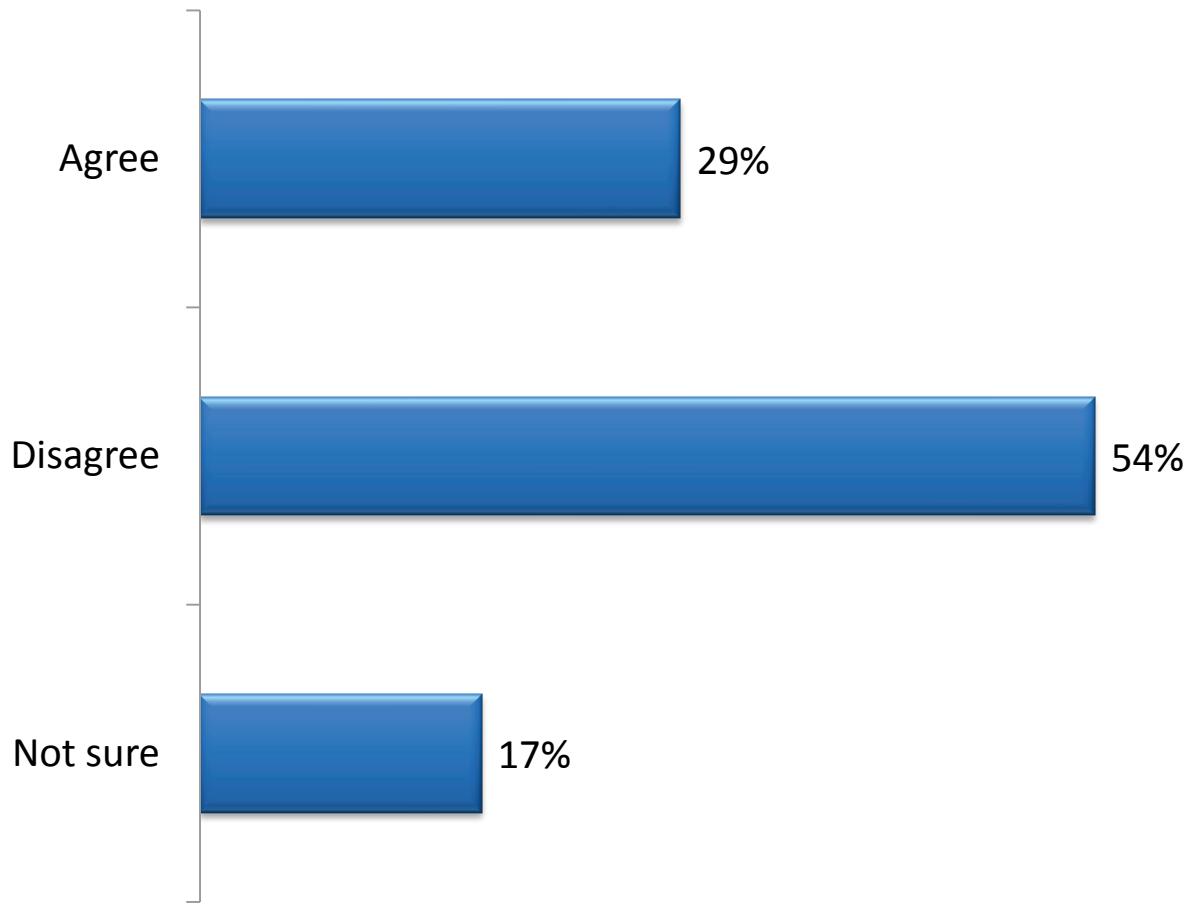


Blueprint 2000's mandate to collect an extra penny sales tax from citizens expires in 2019. A vote will be held in the next few years to either extend collection of the extra penny sales tax to 2034 or to end collection of the extra penny sales tax.

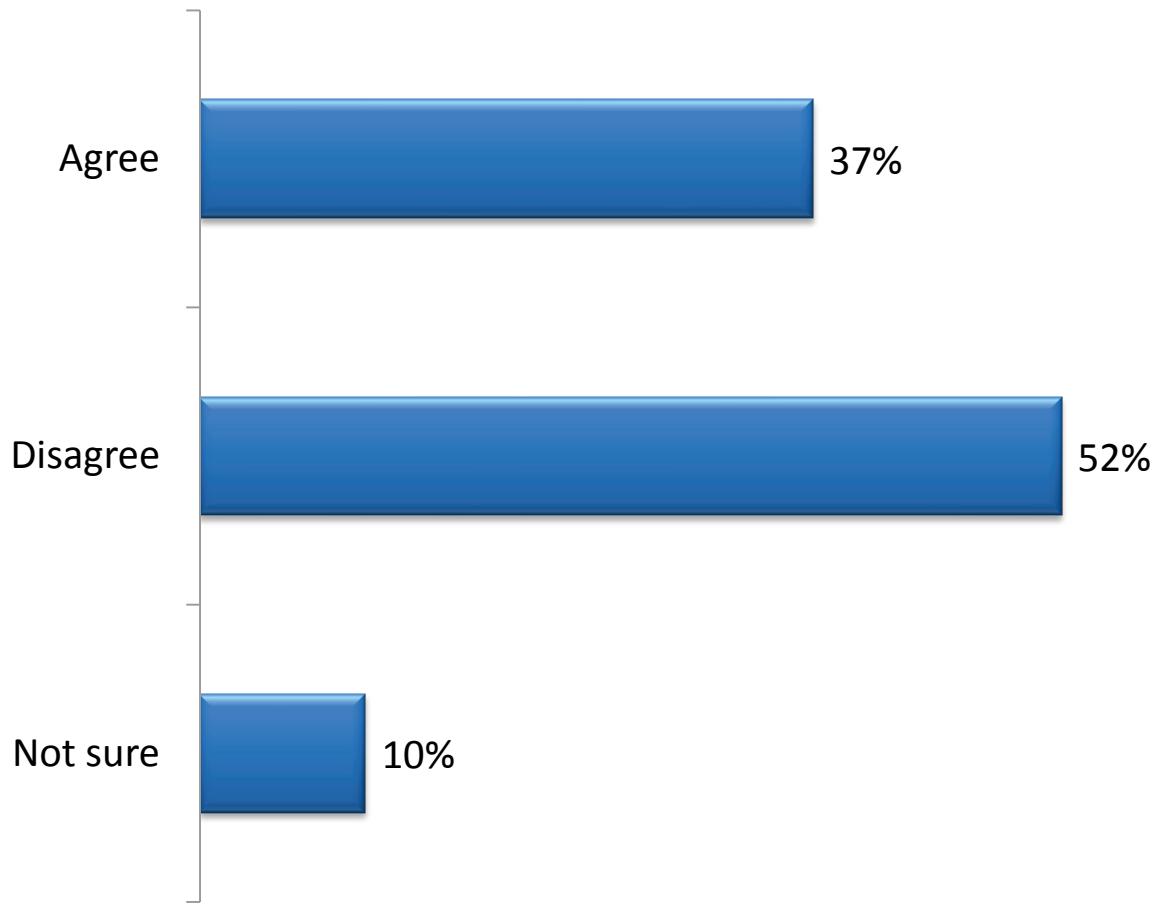
With which group are you more likely to side?



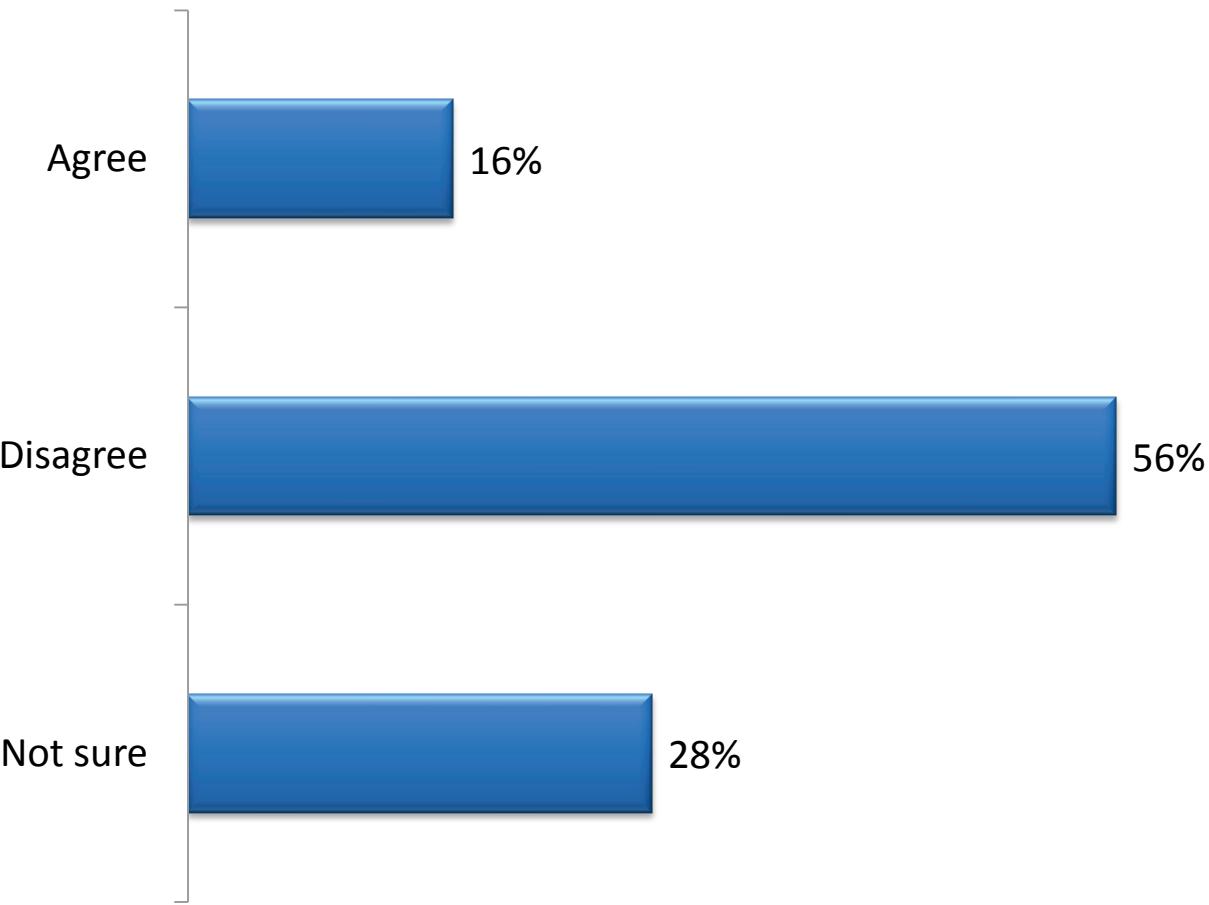
Tallahassee needs a \$52 million performing arts center.



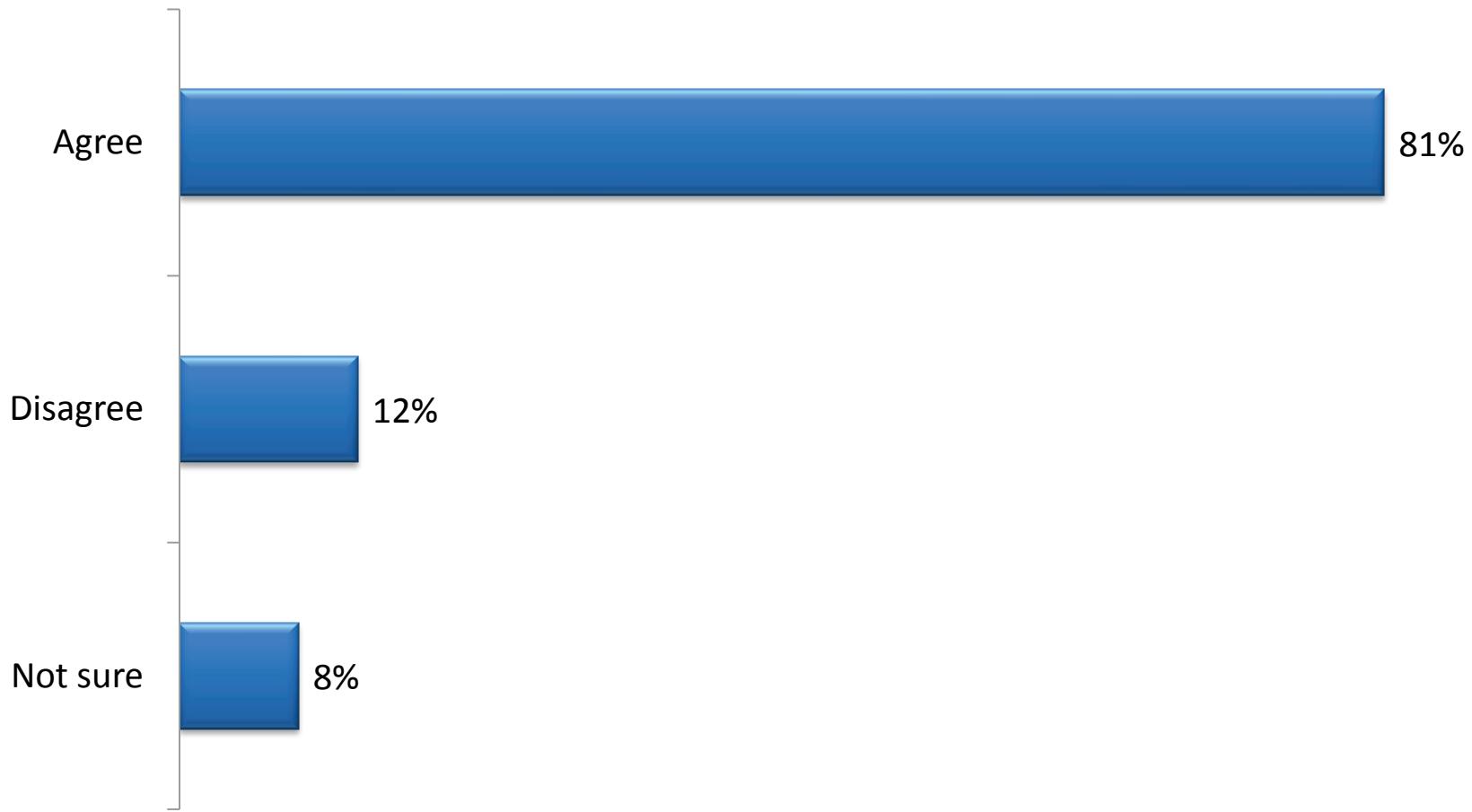
# Tallahassee is a second class city without a performing arts center.



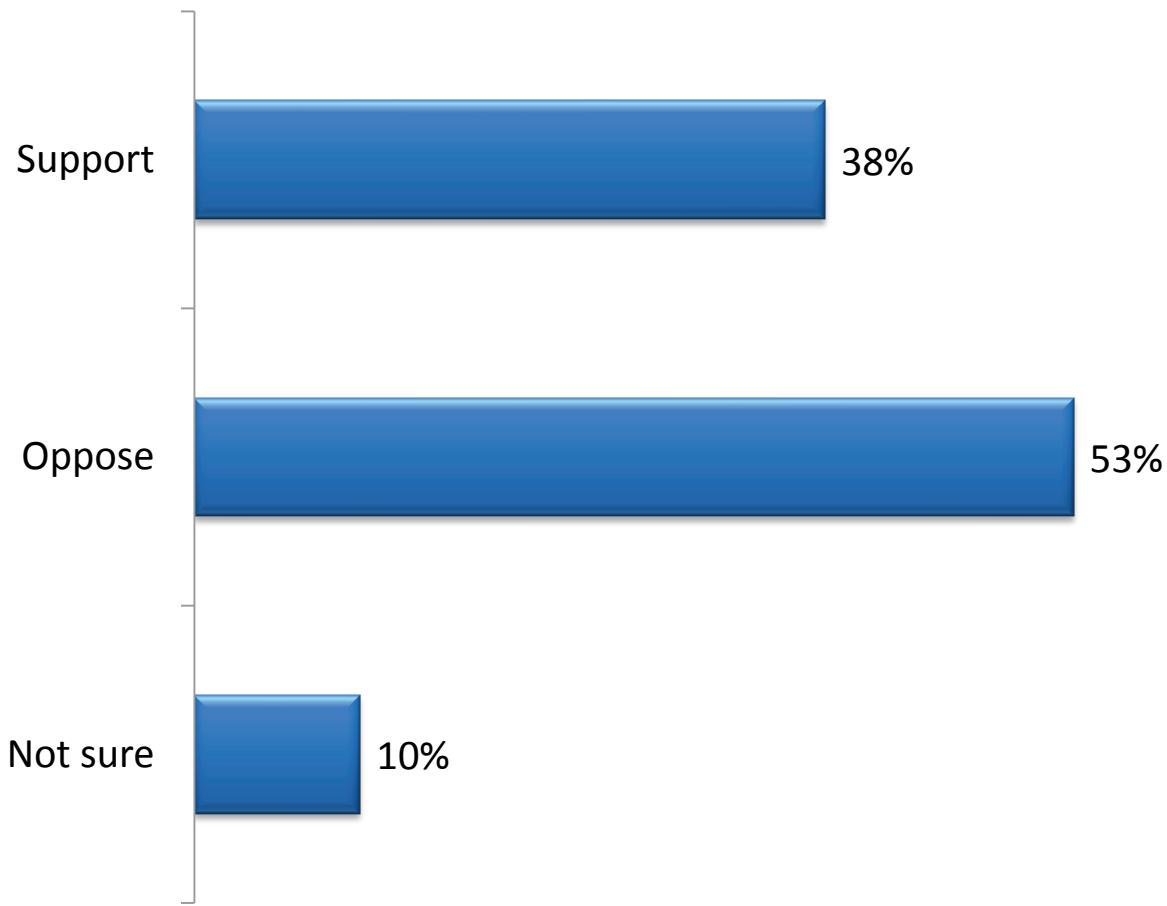
A performing arts center will pay for itself – no additional taxpayer funds will be necessary once it is built.



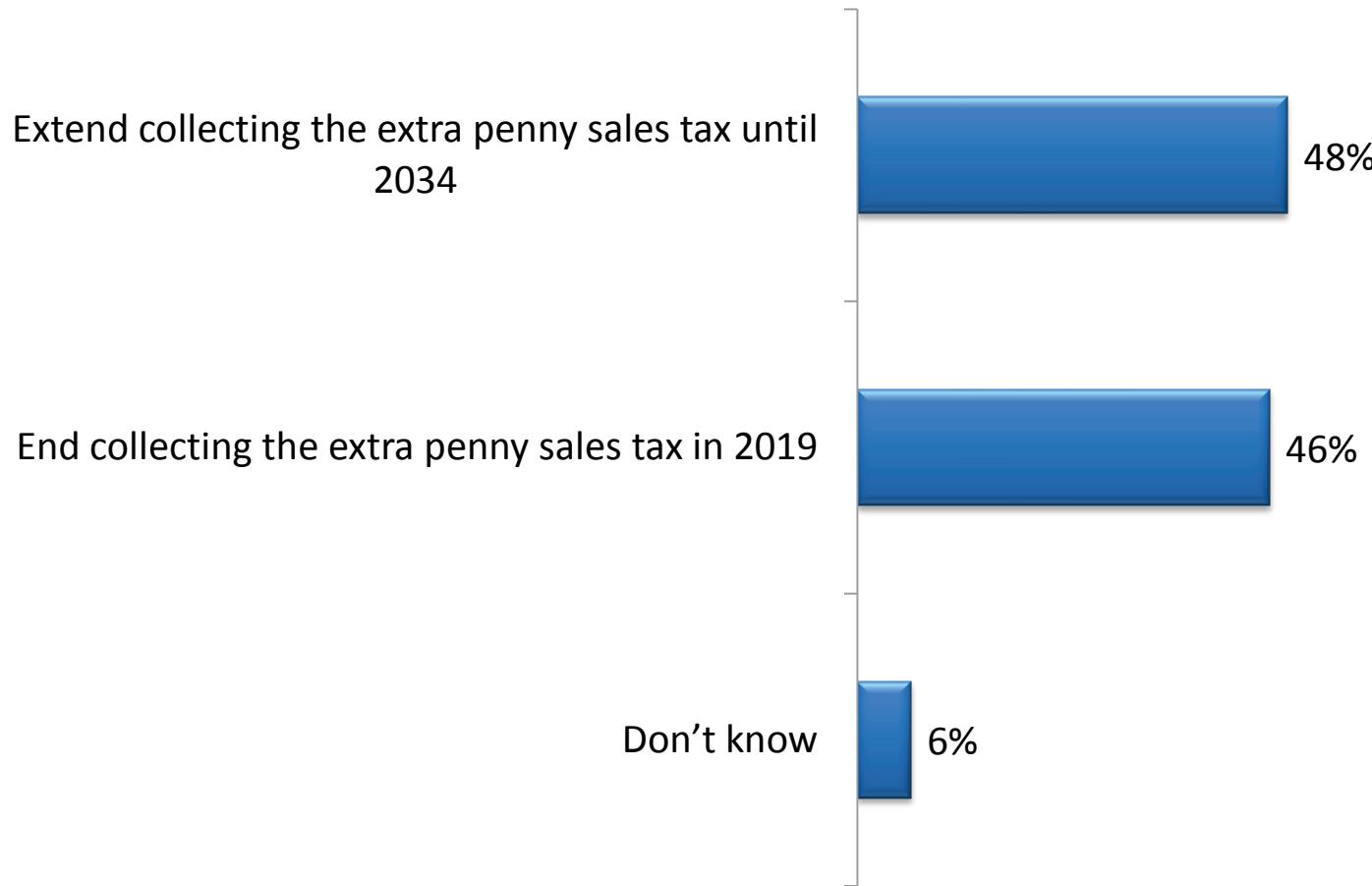
Other projects are more pressing to this community  
than a performing arts center.



# In general, do you support or oppose a \$52 million performing arts center for Tallahassee?



If Blueprint 2000 spent some of your extra penny sales tax on a performing arts center, which of the following best fits your opinion about extending collection of the extra penny sales tax for Blueprint 2000?



A group of supporters for the proposed performing arts center was supposed to raise \$10 million by July 2012 but has only about \$250,000 in cash donations, along with another \$1.2 million in pledges tied to the center's inclusion on the ballot and passage of the Blueprint tax. Based on this information, do you support or oppose a \$52 million performing arts center for Tallahassee?

